

City Views

Graphic updates

Bamidele, Farouk & Livia (bafalw) with Red Collective



Recap



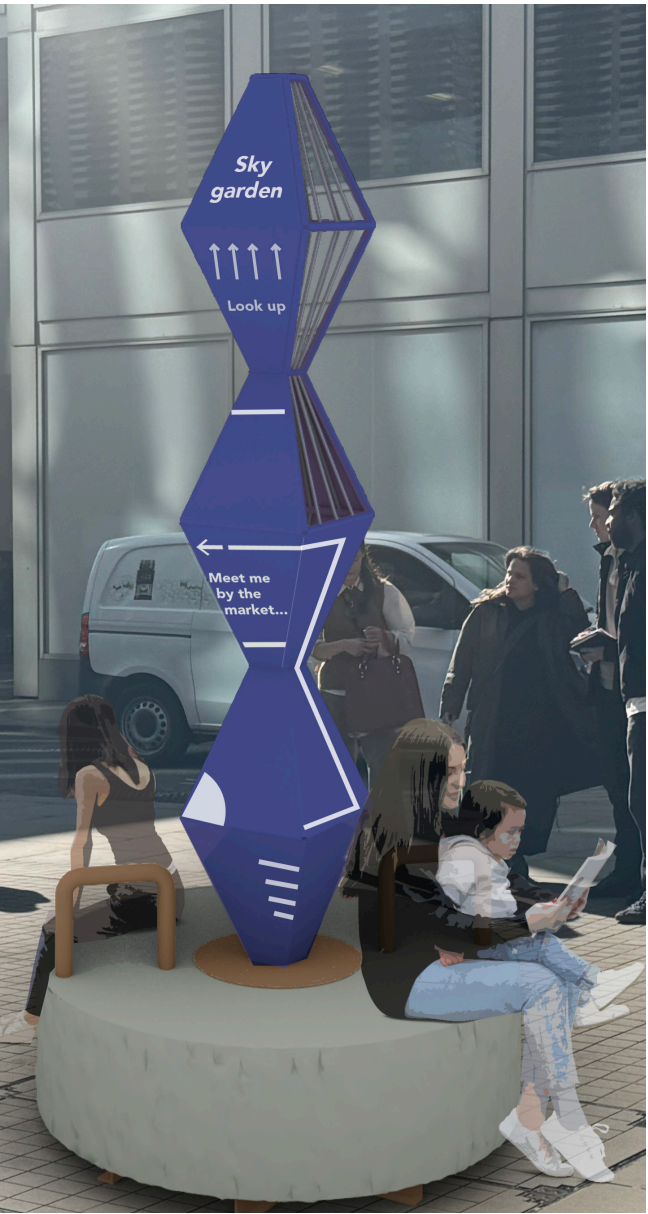
22 Bishopsgate - confirmed location



The Lookout - confirmed location



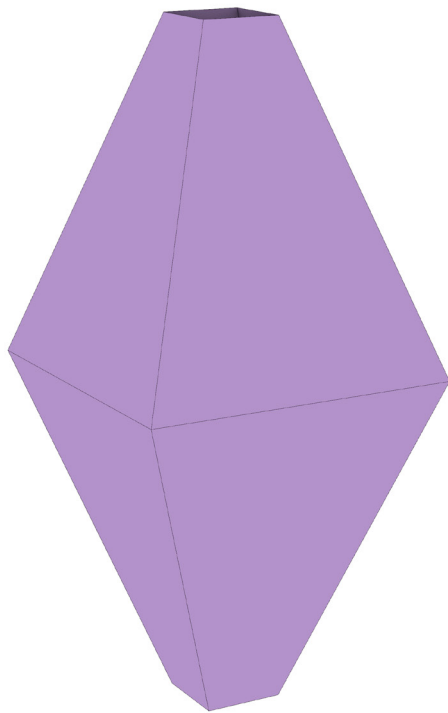
The Lookout - confirmed location



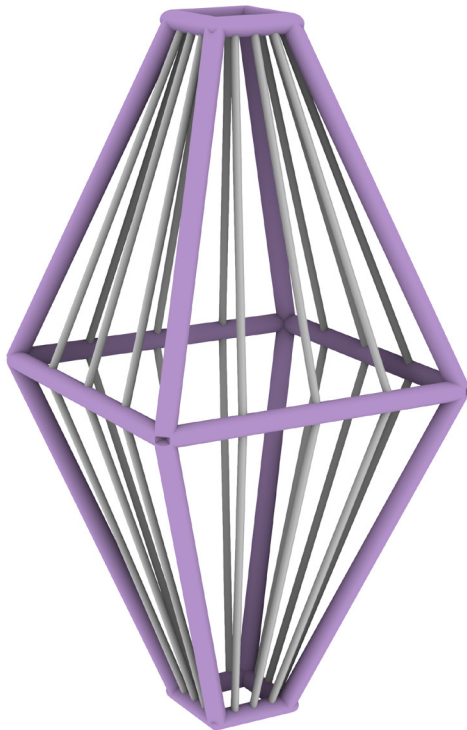
Sky garden - confirmed location



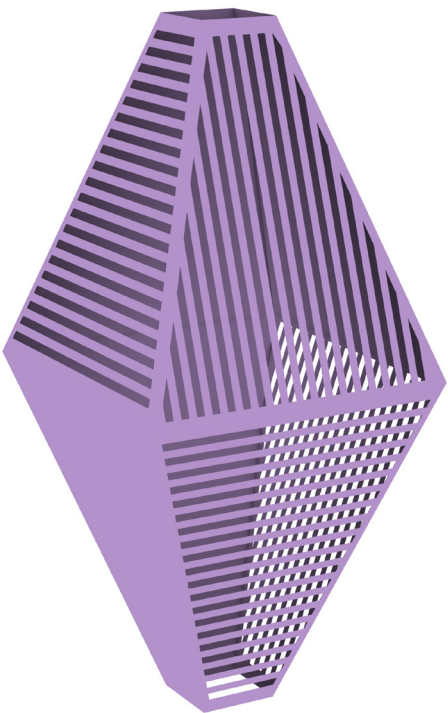
The Garden at 120 - confirmed location



Panel

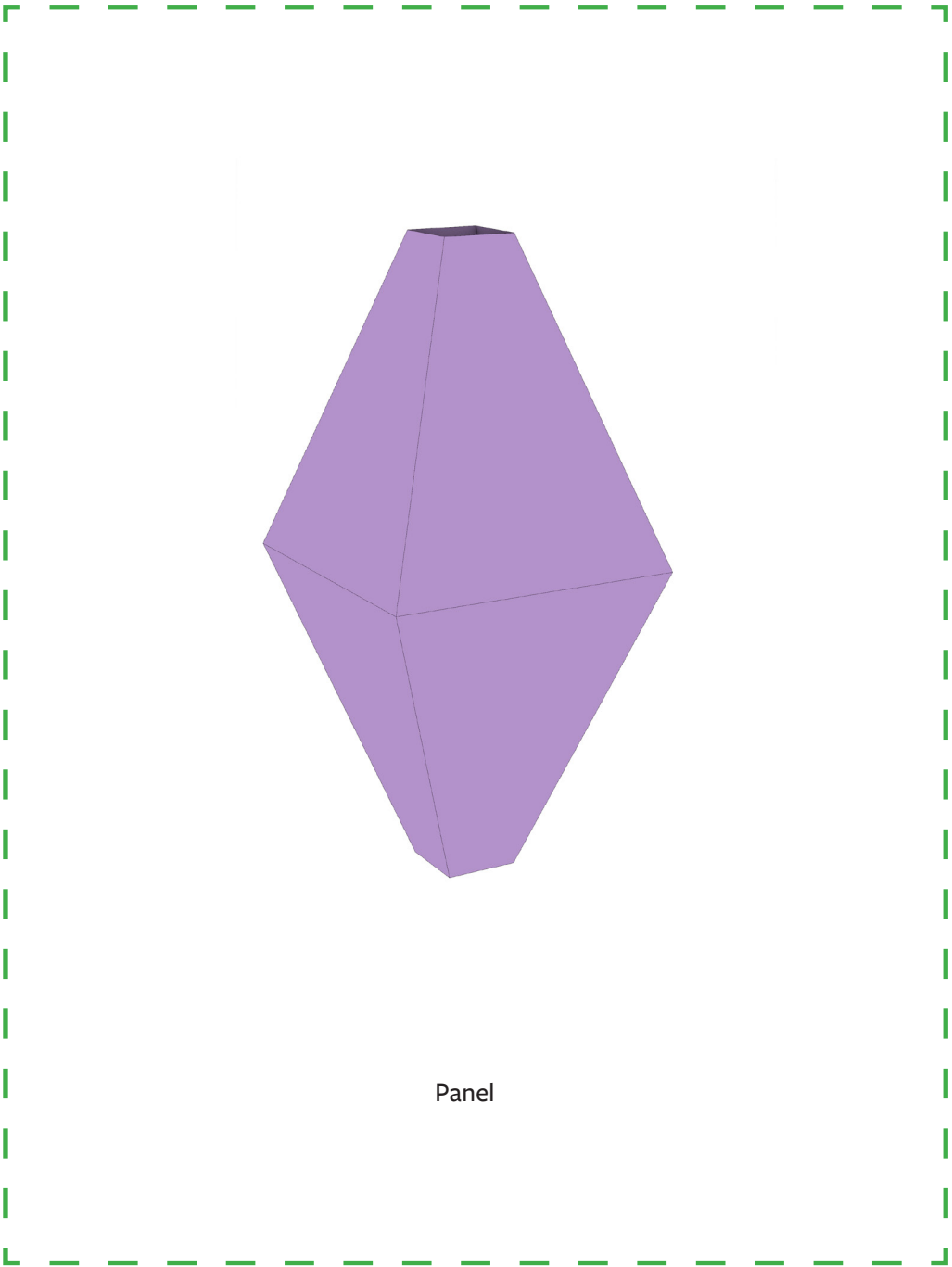


Tubular steel

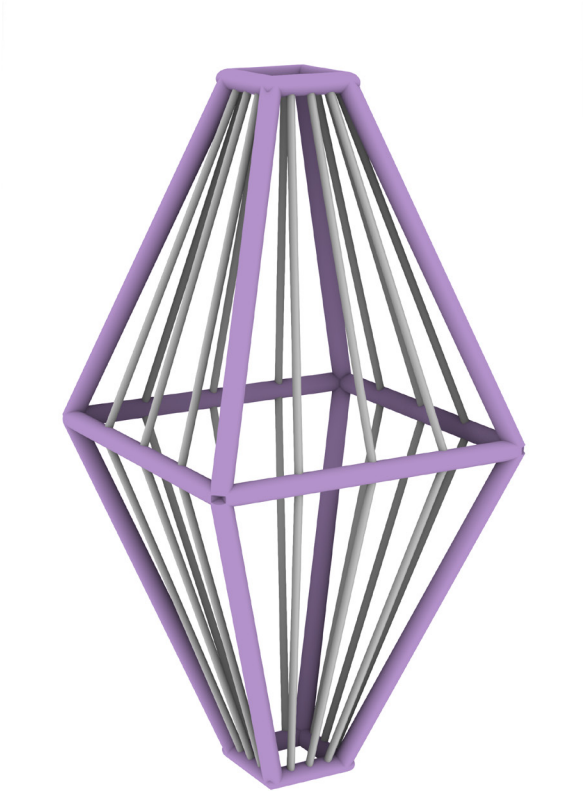


Laser cut slots

Previously proposed - Module detailing

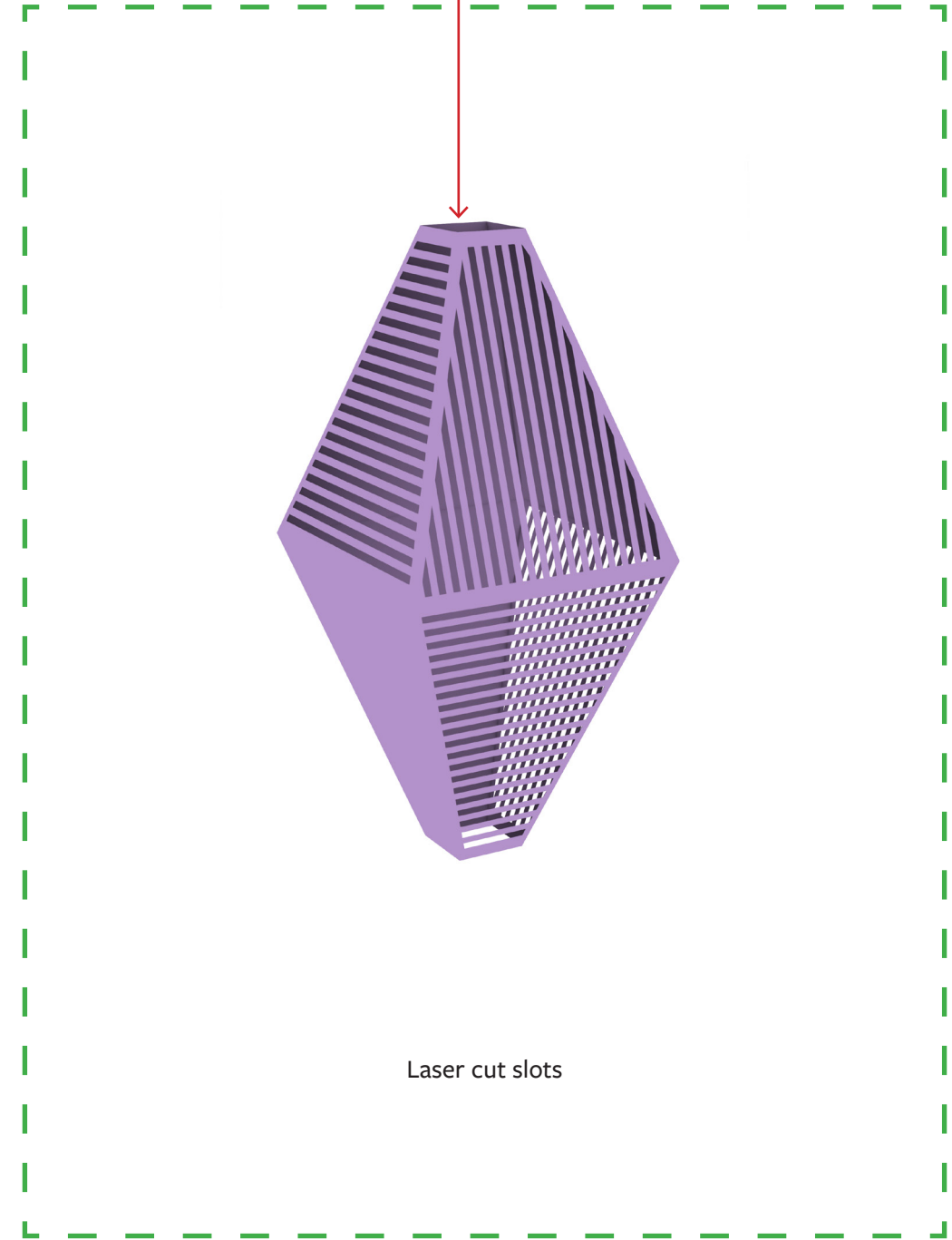


Panel



Tubular steel

Slot patterns only
at uppermost
totem module



Laser cut slots

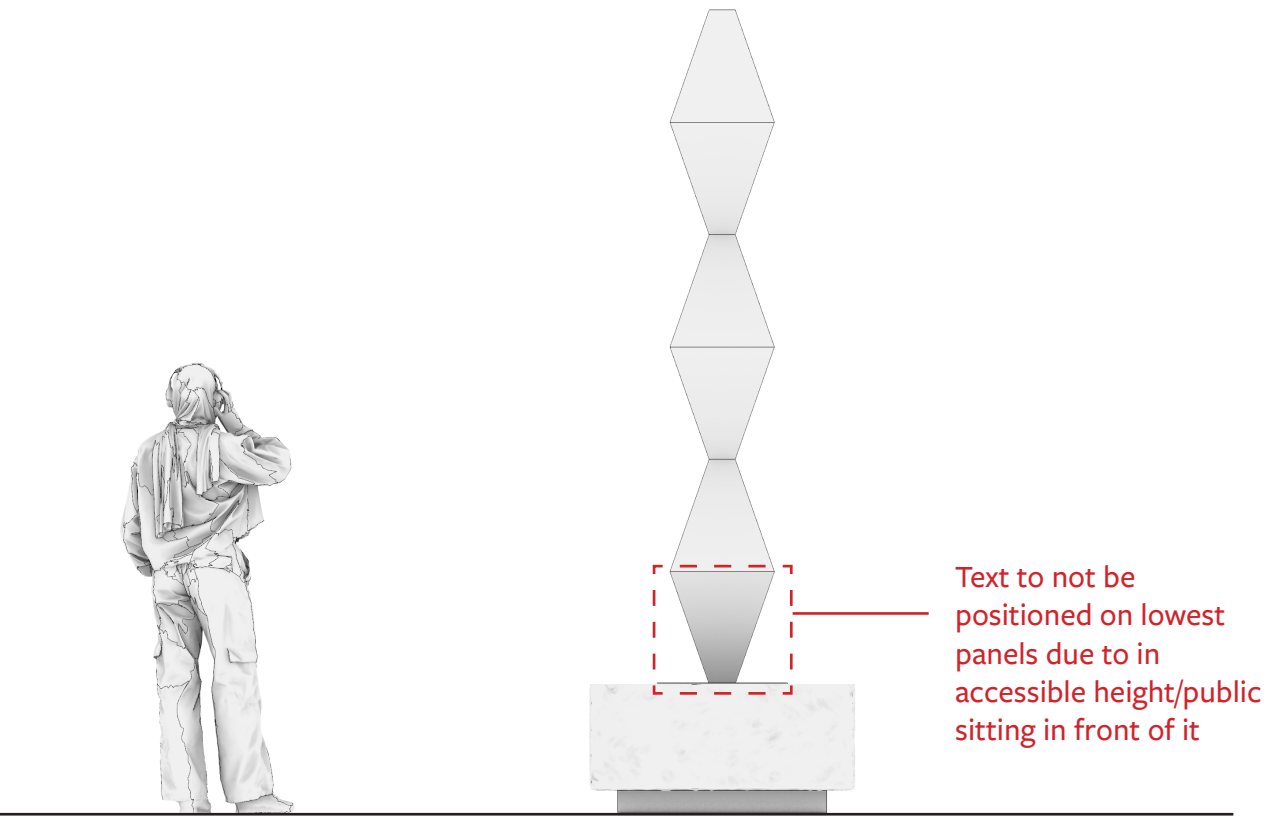
Module detailing - preferred



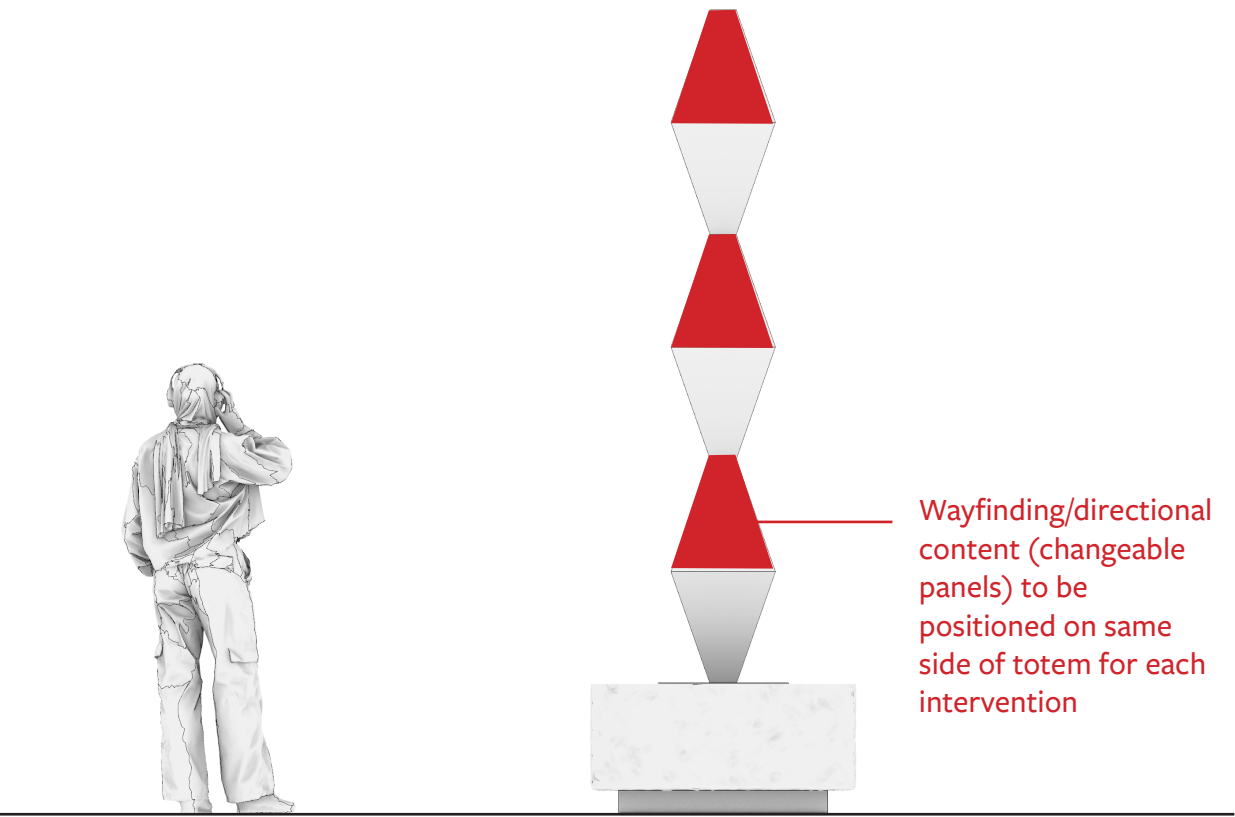
Previously proposed - Etching cutting and printing for panels



Updated graphic application - Hand or stencil spray painting for legibility

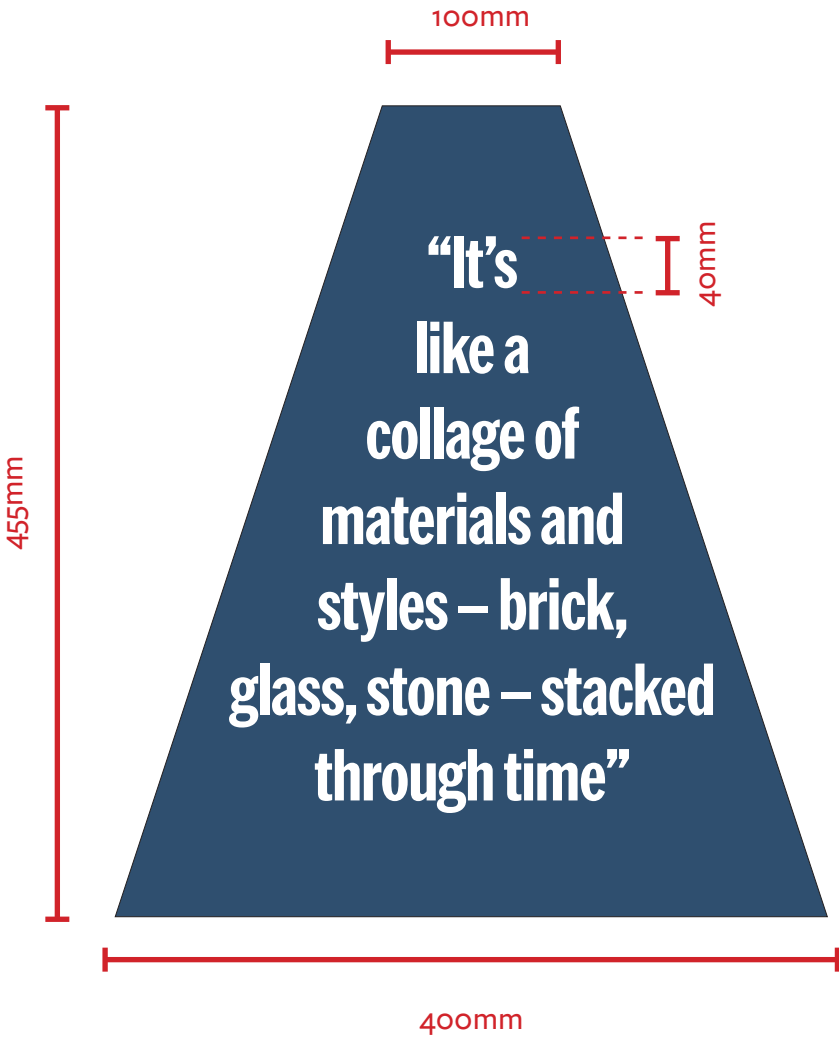


Text to not be positioned on lowest panels due to in accessible height/public sitting in front of it



Wayfinding/directional content (changeable panels) to be positioned on same side of totem for each intervention

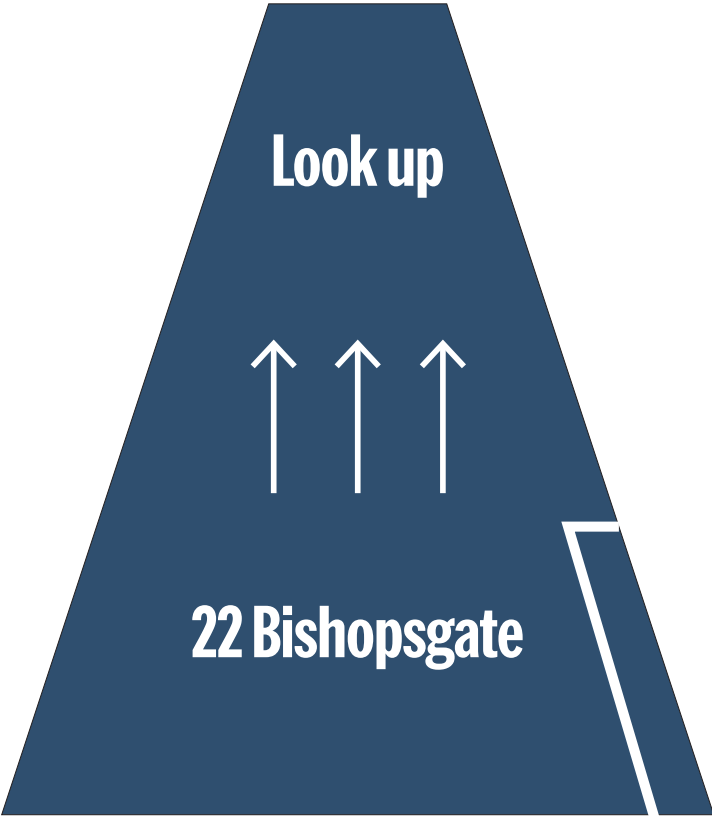
Display zones



quote panel



pattern panel (painted or slot cut)

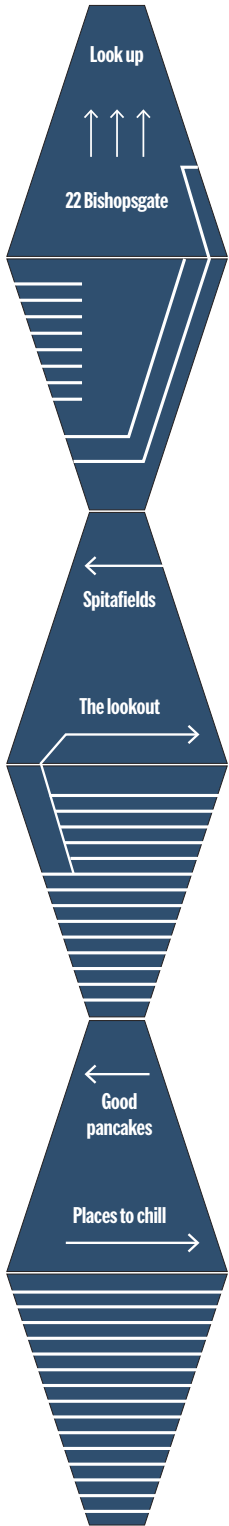


Changeable wayfinding/directional panel

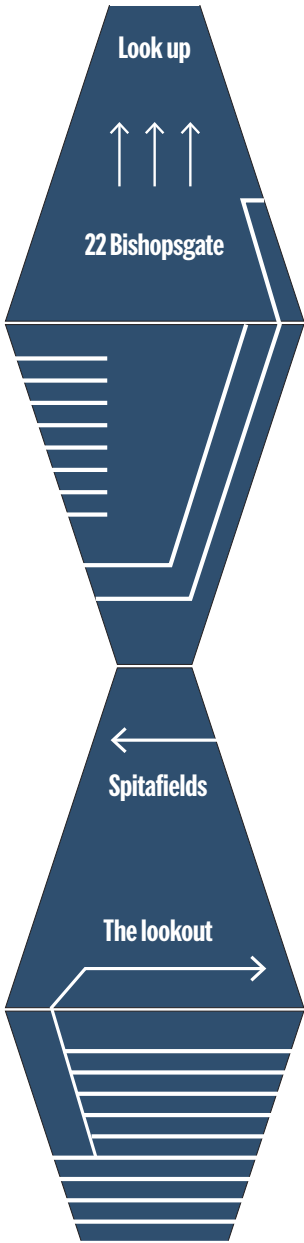
Main panel graphic types



Option 1 - panels alternate between text and pattern



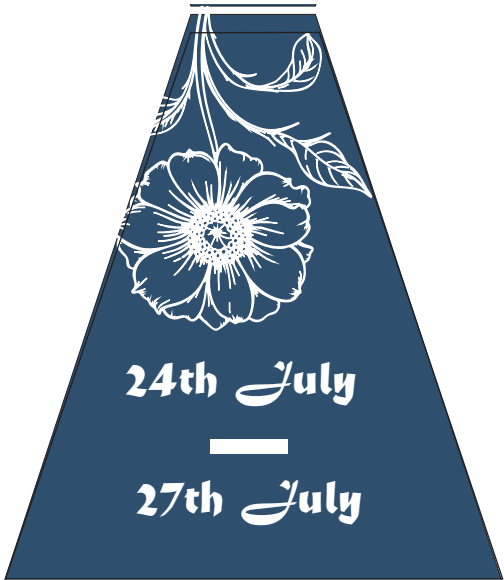
Option 2 - Pattern and Text integrated (max 3 changeable panels for wayfinding per totem)



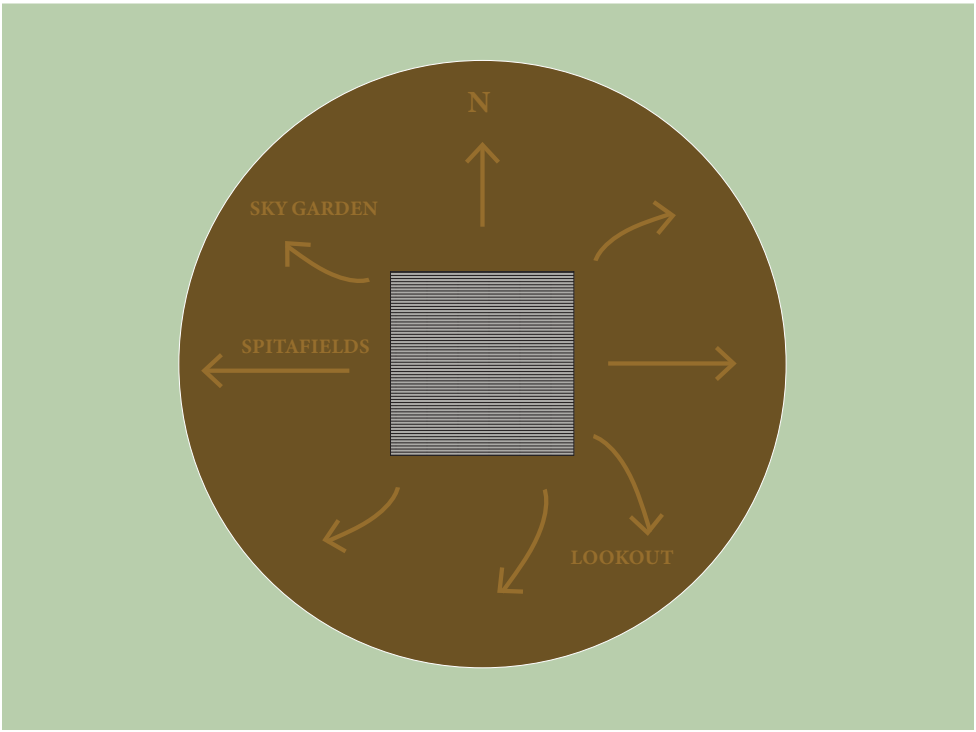
Option 3 - Changeable panel used for temporary promotional event



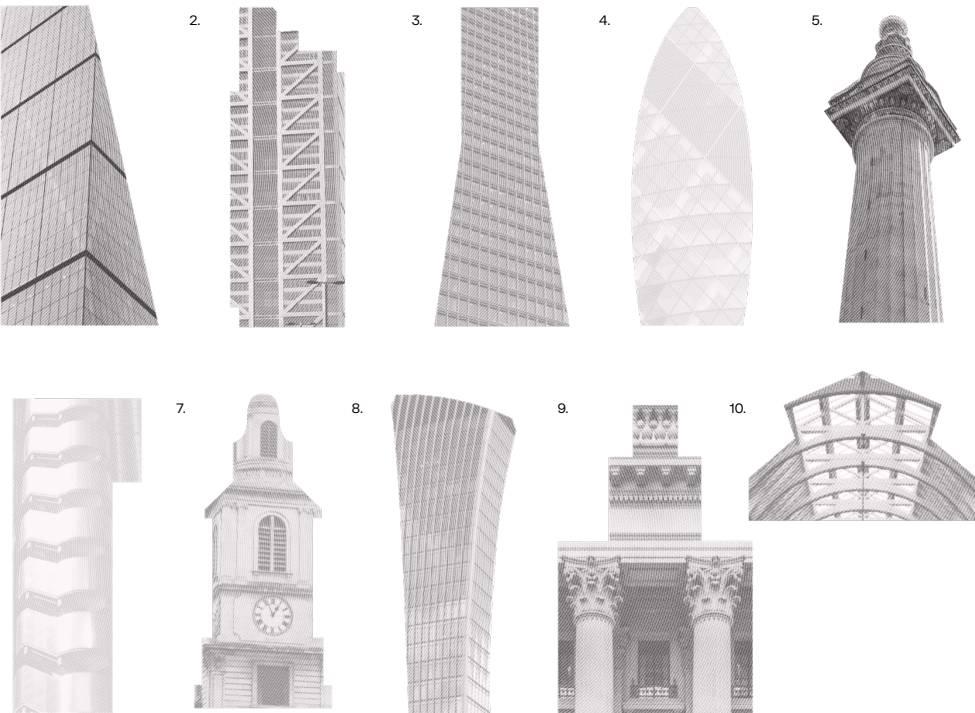
Graphic placement approach



Changeable panels - Opportunities for temporary promotion

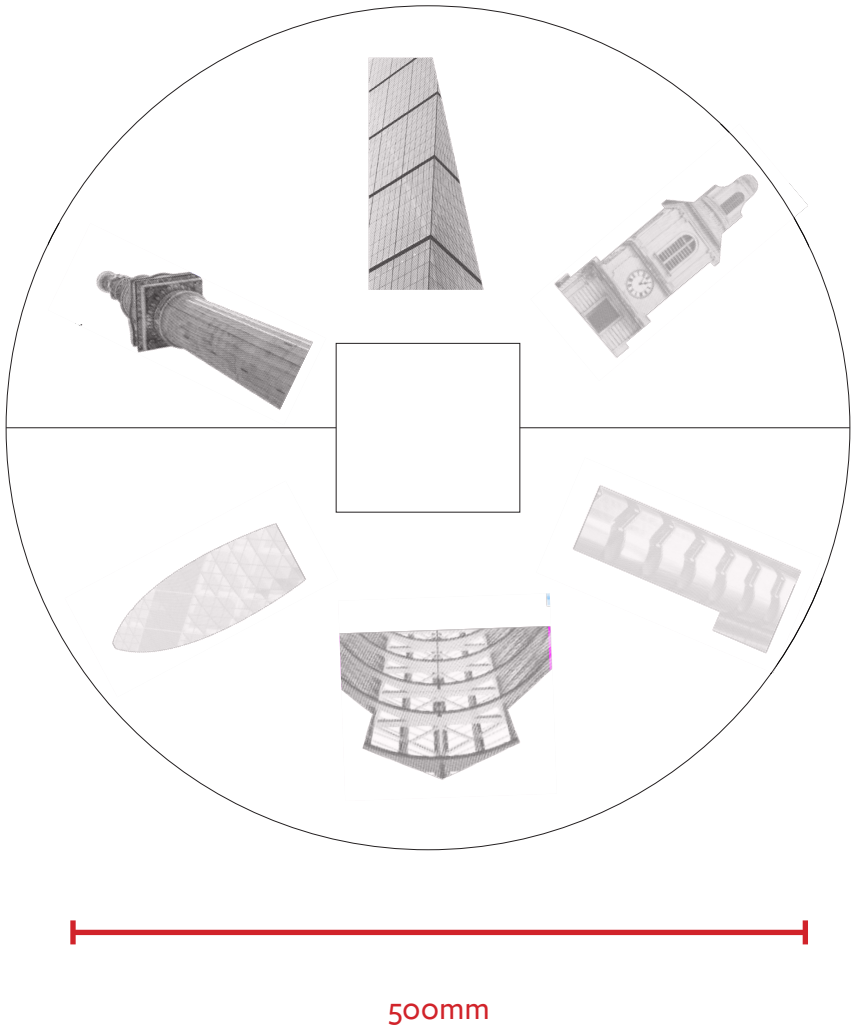


Markings and arrows referring to one another



Pictorial diagrams from graphics?

Previous - Fixing plate as wayfinding device



Fixing plate as pictorial etching rather than text?



Revisiting Colours?



Revisiting Colours?

Thank you...