Committee: Licensing Committee	Dated: 10/07/2025
Subject: Environment Department High-level Business Plan 2024/25: Year-End Progress Report (Licensing Team)	Public report: For Information
This proposal:	 Diverse Engaged Communities Providing Excellent Services Vibrant Thriving Destination
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of:	Katie Stewart, Executive Director Environment
Report author:	Joanne Hill, Environment Department

Summary

In February 2024, Members of this Committee approved the elements of the Environment Department's 2024/25 high-level Business Plan which lie within the remit of the Licensing Committee. The high-level Business Plan was supported by a list of the Licensing Team's priority objectives for 2024/25.

This report provides a summary of the progress made by the Licensing Team in the delivery of its priority objectives during 2024/25.

Recommendation(s)

Members are asked to note the content of this report.

Main Report

Background

1. In February 2024, Members of this Committee approved the elements of the Environment Department's 2024/25 high-level Business Plan which are within

the remit of the Licensing Committee. The high-level Business Plan was supported by a detailed list of the Licensing Team's priority objectives for 2024/25.

2. Throughout the year, progress against the Licensing Team's objectives was regularly reviewed and discussed by Senior Management to ensure any issues could be resolved at an early stage, and your Committee was kept up to date on key matters.

Current Position

- 3. During 2024/25 the Licensing Team made good progress against its priority objectives, continuing to deliver the service in the context of Destination City and supporting the outcomes of the Corporate Plan, and other key strategies and policies.
- 4. All activities encourage growth and demonstrate support for city businesses whilst maintaining a balanced approach for our City residents, for example:
 - The new City Interactive Map was launched in June 2024 to provide local information, including locations of licensed premises. This is an important resource for businesses and residents.
 - The Safety Thirst Accreditation Scheme was relaunched to celebrate well managed venues. The Scheme also raises the profile of the City as a safe place to enjoy a night out.
 - During the year, the Team reviewed and consulted on the Statement of Licensing Principles; Alfresco Dining Policy; and Gambling Policy.
 Comments from consultees which include those from trade, residents and other stakeholders, were taken into consideration in the refreshed versions.
- 5. Details of the progress made against each of the Licensing Team's priority objectives during 2024/25 is presented at Appendix A.

Corporate and Strategic Implications

Strategic implications – The monitoring of key business objectives links to the achievement of the aims and outcomes of the Corporate Plan.

Financial implications - The full end of year financial position for 2024/25 is detailed in the separate Chamberlain's Revenue Outturn Report.

Resource implications - None

Legal implications - None

Risk implications - Risk is reviewed regularly by the Senior Management Team as part of the ongoing management of operations. In addition to the flexibility for emerging risks to be raised as they are identified, a process exists for in-depth periodic review of the risk register. The Department's Risk Register currently includes no Red or Amber risks specifically related to the Licensing Service.

Equalities implications – None

Climate implications - None

Security implications - None

Background Papers

'Draft high-level Business Plan 2024/25' (Licensing Committee 8 February 2024)

Appendices

Appendix A – Progress against Licensing Service Priorities 2024/25

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