

City of London Corporation Committee Report

<b>Committee(s):</b> Health & Wellbeing Board	<b>Dated:</b> 11 July 2025
<b>Subject:</b> MATCH Project on Embedding Health Equity	<b>Public report:</b> For Discussion For Decision
<b>This proposal:</b> <ul style="list-style-type: none"> <li>delivers Corporate Plan 2024-29 outcomes</li> </ul>	Diverse Engaged Communities Excellent Services
<b>Does this proposal require extra revenue and/or capital spending?</b>	No
<b>If so, how much?</b>	N/A
<b>What is the source of Funding?</b>	N/A
<b>Has this Funding Source been agreed with the Chamberlain's Department?</b>	N/A
<b>Report of:</b>	Dr Sandra Husbands City and Hackney Director of Public Health
<b>Report author:</b>	Joia De Sa Consultant in Public Health  Anna Garner Head of Performance & Population Health, NEL ICB  Jess Veltman Population Health Programme Manager  Melissa Matz Public Health Analyst  Thomas Shore Grants and Investments Manager

## **Summary**

The City and Hackney Population Health Hub was established in 2021 to support the City and Hackney Place-Based Partnership and wider system partners to reduce health inequalities and improve the health of our population.

The eMbedding heAlth equiTy in City & Hackney (MATCH) programme has been developed as a tool to engage with system partners about health inequalities and population health and to support our workforce to embed a health equity approach.

Each year the MATCH programme looks at key areas where deep health inequalities exist within City and Hackney. We invite partners across the statutory and voluntary, community, and social enterprise sectors to work together in a participatory process collaborating on areas for change.

## **Recommendation(s)**

Members are asked to:

1. Note the summary of MATCH Years 1 and 2.
2. Consider how to represent and include the City of London in MATCH Year 3.
3. Approve the proposed outline for MATCH Year 3

## **Main Report**

### **Background**

1. This report provides an overview of the eMbedding heAlth equiTy in City & Hackney (MATCH) programme, which has been designed by and is led by the City & Hackney Population Health Hub as a 'tool' to engage with system partners about health inequalities and population health, and to support our workforce to embed a health equity approach.
2. MATCH aims to identify and reduce inequalities across City & Hackney by working together with partners across the system and City & Hackney residents.
3. The programme supports the Corporate Plan's aims to build diverse, engaged communities and provide excellent, inclusive services shaped by those who use them.
4. The programme is funded by NEL ICS Health Inequalities funding for four years and is currently in the second year.

### **Current Position**

5. The report provides updates from the five programme areas from year 1: anti-racist commissioning, food poverty, maternity, prevention of poor outcomes from cardiovascular disease and women's health, including funded change projects. These projects operated across the City & Hackney footprint, as far as possible.
6. The report provides updates from the three programme areas from year 2: mental health support for people seeking asylum, healthy weight pathways and children and young people's mental health.

7. Emerging findings from the ongoing evaluation show that the value of MATCH lies in the connections, collaboration and trust built across communities and partners. The collaborative and participatory approach that MATCH uses supports the delivery of excellent services and reflects the Corporate Plan's commitment to inclusive engagement and co-creation.
8. A proposed outline for year 3 of the programme is provided.
9. An 'academy' style model and MATCH Playbook is in development to test the replicability of the approach, with reduced input from the City and Hackney Population Health Hub and reduced funding for change ideas
10. We are interested in hearing from the Board on how the City of London would like to be represented in year 3.

### **Options**

11. N/A

### **Proposals**

12. Please see Current Position above

### **Key Data**

13. None

## **Corporate & Strategic Implications**

### **Strategic implications**

The MATCH programme supports the City of London Corporate Plan by working with residents to design services and programmes and strengthening partnerships across the system to reduce inequalities and improve health outcomes. MATCH aligns with the Plan's goals to build engaged communities and deliver excellent services. As MATCH enters year 3, there is an opportunity for the City of London to shape its role and ensure local impact.

### **Financial implications**

None.

### **Resource implications**

None.

### **Legal implications**

None.

### **Risk implications**

There are no significant risks associated with this report. The proposed approach for Year 3 has been developed in response to learning from previous years and in consultations with stakeholders, including the MATCH Steering Group. Potential risks, such as reduced engagement, changes in participants' capacity throughout the years, or delays in delivery, have been considered and will be managed through regular feedback and monitoring of the project.

## **Equalities implications**

The MATCH programme is designed to specifically address health inequalities and embed health equity across services and programmes, with a strong focus on engaging and improving outcomes where there is most need. Each project area within MATCH considers the needs of communities and the participatory approach ensures decisions are informed by residents with lived experience.

## **Climate implications**

None.

## **Security implications**

None.

## **Conclusion**

14. This report provides an overview of the MATCH programme and updates from Years 1 and 2.

15. Emerging findings from the ongoing evaluation of the MATCH programme are presented and learnings from the evaluation are being incorporated into the development of year 3.

16. The Health and Wellbeing Board is asked to comment on the proposed outline for year 3 and consider how the City of London would like to be represented.

## **Appendices**

- Appendix 1 – [Presentation Slides](#)
- Appendix 2 – [Report: MATCH Years 1 & 2](#)

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