

ADDENDUM

Primary Arts Year 1 (2024/25) Uptake and Demographic Data

Introduction

This document sets out key data for Primary Arts Year 1, including analysis of school registrations and engagement, and comparison with the 2023/24 pilot. It also includes demographic data (age, ethnicity and disability) for adults involved in the programme plus school proxy data for pupils, as this could not be submitted through the City of London online grant report form.

In order to make data easier to read, tables have been moved on to a new page where necessary to avoid running across pages, hence some pages have a larger amount of white space than usual.

Uptake Data

Registered and Active Schools by Borough

408 schools registered on the Primary Arts booking platform in Year 1. Of these, 198 were active in at least one strand of the programme. The majority of the inactive schools registered for the programme in spring/ summer 2025 when all strands of the programme were fully booked, meaning it was not possible for them to engage. All schools registered but not yet active on the programme will be prioritised for engagement in 2025/26.

173 schools registered for the Primary Arts pilot in 2023/24. Ostensibly this suggests that 235 new schools registered this year, but this does not account for the schools that did not return to the programme following the pilot. 76 schools took part in the pilot and did not then register for the 2024/25 programme. This means that new registrations were in fact received from 311 schools, an increase of 179% on the pilot year.

Data for individual boroughs can be seen below. The figures for new schools and the % change accounts for drop-offs and new registrations.

Table 1: Registered and Active Schools, Pilot and Year 1

Borough	Registered Schools				Active Schools		Y1 Active Schools as a % of Registered Schools
	Pilot	Year 1	New in Year 1	% Y1 Schs New to the Programme	Pilot	Year 1	
Barking and Dagenham	3	11	9	82%	2	9	82%
Barnet	0	8	8	100%	0	2	25%
Bexley	2	1	1	100%	0	0	0%
Brent	5	13	10	77%	2	5	38%
Bromley	4	3	1	33%	3	2	67%
Camden	10	20	14	70%	5	10	50%
City of London	0	1	1	100%	0	0	0%
Croydon	2	14	12	86%	1	7	50%
Ealing	17	18	9	50%	5	11	61%
Enfield	3	10	8	80%	2	4	40%
Greenwich	13	13	8	62%	6	5	38%
Hackney	5	16	13	81%	5	10	63%
Hammersmith & Fulham	4	10	6	60%	3	4	40%
Haringey	3	13	12	92%	3	4	31%
Harrow	3	3	3	100%	2	2	67%
Havering	1	12	12	100%	0	2	17%
Hillingdon	5	12	10	83%	3	5	42%
Hounslow	3	12	11	92%	2	2	17%
Islington	4	11	8	73%	4	9	82%
Kensington and Chelsea	0	6	6	100%	0	2	33%
Kingston Upon Thames	1	10	9	90%	1	5	50%
Lambeth	17	21	11	52%	10	10	48%
Lewisham	9	25	22	88%	4	15	60%
Merton	5	12	10	83%	2	3	25%
Newham	11	24	16	67%	7	14	58%
Redbridge	7	13	8	62%	6	8	62%
Richmond Upon Thames	0	15	15	100%	0	6	40%
Southwark	9	22	16	73%	6	10	45%
Sutton	1	1	0	0%	1	0	0%
Tower Hamlets	7	20	16	80%	3	10	50%
Waltham Forest	7	18	12	67%	7	12	67%
Wandsworth	7	14	10	71%	6	8	57%
Westminster	5	6	4	67%	4	2	33%
TOTAL	173	408	311	179%	105	198	49%

Table 2: Inner vs Outer London

	Registered Schools		Registered Boroughs		Active Schools		Active Boroughs	
	Pilot	Year 1	Pilot	Year 1	Pilot	Year 1	Pilot	Year 1
Inner London ¹	90	185	11	13	56	95	11	12
Outer London ²	83	223	19	20	49	103	16	18
TOTAL	173	408	30	33	105	198	27	30

A higher proportion of registered and active schools in Year 1 were from outer London boroughs, as might be expected given that there are more outer London boroughs (20) than inner (13³). However, the average number for both registered and active schools per borough in inner London is higher than for outer London (average 14 registered schools per borough in inner London vs 11 in outer London, and average 8 active schools per borough in inner London vs 6 in outer London).

With the exception of the City of London, which only has one school eligible for the programme, our lowest uptake boroughs in terms of active engagement and registrations are in outer London, particularly Bexley and Sutton. These and other lower-engagement boroughs⁴ will be an area of focus for Year 2, to increase the reach of the programme.

Strand Participation

Strand participation is broadly reflective of the distribution of schools across the programme – boroughs with more registered and/or active schools are represented in more strands of the programme.

One third of participating schools engaged in more than one strand of the programme in 2024/25. Most commonly this entailed participation in the In-Schools Touring Programme plus one other strand (38 schools), usually Masterclasses and/ or Come & Try. Both of the two schools that participated in four strands had teachers participating in the Cultural Education Leadership Programme who were highly motivated to find additional opportunities for their schools. One participated additionally in Touring, Go & See and Masterclasses, and the other in Go & See, Masterclasses and Come & Try. In both schools this meant that the Leadership

¹ Inner London boroughs (13): Camden, Greenwich, Hackney, Hammersmith & Fulham, Islington, Kensington & Chelsea, Lambeth, Lewisham, Southwark, Tower Hamlets, Wandsworth, Westminster, and City of London.

² Outer London boroughs (20): Barking & Dagenham, Barnet, Bexley, Brent, Bromley, Croydon, Ealing, Enfield, Haringey, Harrow, Havering, Hillingdon, Hounslow, Kingston, Merton, Newham, Redbridge, Richmond, Sutton, Waltham Forest.

³ Figure includes City of London

⁴ Bexley, Sutton, Bromley, Harrow, Barnet (all outer London).

participant then involved another member of staff in the programme, broadening its impact.

Table 3: School Engagement in Multiple Strands

	Number	Percentage
Total schools	198	
Engaged with 1 strand only	133	67%
Engaged with 2 strands	54	27%
Engaged with 3 strands	9	5%
Engaged with 4 strands	2	1%
Engaged with 5 strands	0	0%

Table 4 is on the next page.

Table 4: Strand Participation by Borough

Borough	No Active Schools	Leadership	Masterclasses	Come & Try	In-Schools Touring	Go & See
Barking and Dagenham	9	0	1	3	4	3
Barnet	2	0	0	0	1	1
Bexley	0	0	0	0	0	0
Brent	5	0	2	1	1	2
Bromley	2	1	0	1	1	0
Camden	10	2	1	3	4	3
City of London	0	0	0	0	0	0
Croydon	7	3	1	2	5	2
Ealing	11	3	4	2	7	5
Enfield	4	0	1	2	2	0
Greenwich	5	0	2	1	2	1
Hackney	10	1	1	3	6	4
Hammersmith and Fulham	4	0	0	0	4	0
Haringey	4	0	0	2	2	0
Harrow	2	0	0	2	1	0
Havering	2	0	0	0	1	0
Hillingdon	5	0	1	1	4	1
Hounslow	2	2	0	0	0	1
Islington	9	0	3	4	4	4
Kensington and Chelsea	2	0	1	1	0	1
Kingston Upon Thames	5	0	2	0	0	3
Lambeth	10	2	5	1	6	4
Lewisham	15	1	2	0	11	7
Merton	3	0	0	0	3	0
Newham	14	0	2	1	6	6
Redbridge	8	0	4	3	4	2
Richmond Upon Thames	6	0	1	1	5	1
Southwark	10	2	1	3	5	4
Sutton	0	0	0	0	0	0
Tower Hamlets	10	0	1	2	3	6
Waltham Forest	12	0	5	6	5	3
Wandsworth	8	1	2	1	3	2
Westminster	2	0	0	1	0	1
TOTAL	198⁵	18	43	47	100	67

⁵ The totals in the other columns of this table total more than the total active schools because some schools participated in more than one strand of the programme.

Masterclasses and Come & Try

Table 5: Summary of Attendance: Masterclasses and Come & Try

Strand	Number of attendances	Number of individuals	Number of schools	Individuals attending more than one session – number of sessions:					
				1	2	3	4	5	6
Masterclasses	143	95	43	73	9	6	2	4	1
Come & Try	113	53	47	21	13	13	3	3	0

As outlined in the evaluation report, attendances at Come & Try and Masterclasses sessions was good, but repeat attendances by individuals reduced the number of schools engaged. For Masterclasses, the proportion of individual repeat attenders is not as high as for Come & Try, but this is because a number of schools sent different teachers to different sessions. As can be seen below, there were no schools represented at all six Come & Try sessions, but 13% of schools in the Masterclasses attended all six, suggesting that they viewed this as a complete suite of CPD for their staff.

Table 6: School Attendance at Multiple Sessions: Masterclasses and Come & Try

	No sessions attended	1	2	3	4	5	6	TOTAL
Masterclasses	No schools:	17	3	7	6	5	6	43
	As % of total schools	39%	7%	16%	13%	12%	13%	100%
Come & Try	No schools:	20	11	9	5	2	0	47
	As % of total schools	43%	23%	19%	11%	4%	0%	100%

Demographic Data

Our demographic data was not submitted through the City of London online grant report form, in agreement with the Grants team. The online report asks for a breakdown of participants by age, ethnicity and disability. While it is possible for us to gather this data directly from adults participating in some programme activity, it is not possible for us to gather it for all adults. Data has been collected from:

- Cultural Education Leadership Programme participants
- Come & Try participants
- Masterclass participants
- Participants in CPD sessions delivered through the In-Schools Touring Programme.

This monitoring data is gathered through our end-of-session evaluation form, but is optional for participants to complete, in line with sector best practice.

It is not possible for us to gather data from the adults accompanying trips through the Go & See programme as we have contact only with the lead teacher, and it would not be appropriate for us to ask them to gather data on our behalf from accompanying adults (particularly parent/ carer helpers).

In addition, we do not gather this data about the children participating in the programme. With schools working with sometimes more than 120 children at a time through the programme, this would place an unreasonable administrative burden on teachers, and many schools would be very reluctant to share this level of data about their pupils.

In agreement with the Grants team, we have instead gathered the following school-level data for each school participating in the In-Schools Touring programme and the Go & See programme:

- Percentage of pupils eligible for Pupil Premium⁶
- Percentage of children speaking English as an Additional Language⁷
- Percentage of children with SEND (Special Educational Needs and Disabilities)⁸
- Percentage of children with an EHCP (Education Health and Care Plan)⁹

⁶ Pupil Premium is a grant for schools that provides additional funding to improve educational outcomes for disadvantaged pupils. Funding is allocated to schools based on the number of pupils eligible for Free School Meals (or who have been eligible in the last 6 years), and the number of children previously looked after by the local authority or other state care. For more information see: <https://www.gov.uk/government/publications/pupil-premium/pupil-premium>.

⁷ A child is considered by the DfE to have English as an Additional Language "if she/he is exposed to a language at home that is known or believed to be other than English." For more information see https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/868209/English_proficiency_of_EAL_pupils.pdf.

⁸ Special educational needs and disabilities (SEND) can affect a child or young person's ability to learn. They can affect their behaviour or ability to socialise, their skills in reading and writing, their ability to understand things, their concentration levels, and/ or their physical ability. Pupils with SEND receive extra support at school. For more information see: <https://www.gov.uk/children-with-special-educational-needs>

⁹ An EHCP is for pupils who need more support than is available in school through special educational needs support. See <https://www.gov.uk/children-with-special-educational-needs/extra-SEN-help> for detailed information on EHCPs.

Of the 1,234 adults participating in the programme, we received 542 completed monitoring forms.

Figures given in each category below draw on this sample.

For age, we have separated the table to allow us to report the proportion of 0-15 year olds (all pupils participating) as a proportion of total participants. This calculation is made from our knowledge that all pupils at primary school are under 15 rather than from the monitoring forms.

Participation Numbers:

Total children: 13,399
 Total adult participants across all strands: 1,234
 Total adults accompanying Go & See visits: 647
 Total form responses for adults: 542

Age

School pupils made up 88.62% of programme participants:

Table 7: Age Data (Pupils)

Age group	% of total (incl adults accompanying visits)
0-15	88.62%

The below table shows adult participant age-groups taken from completed monitoring forms:

Total form responses received: 542

Table 8: Age data (Adults)

Age group	% of respondents
16-24	4%
25-44	43%
45-64	24%
65-74	1%
75 and over	0%
Not known	28%

Ethnicity

Total adult participants (NB excludes adults accompanying Go & See visits):

Total form responses received: 542

Table 9: Ethnicity Data (Adults)

Category	% of respondents
White (including English/ Welsh/ Scottish/ Northern Irish/ British; Irish; Gypsy, Traveller or Irish Traveller; any other White background)	50%
Mixed/ multiple ethnic groups (including White and Black Caribbean; White and Black African; White and Asian; any other mixed/ multiple ethnic background)	3%
Asian/ Asian British (including Indian; Pakistani; Bangladeshi; Chinese; any other Asian background)	10%
Black/ African/ Caribbean/ Black British (including African; Caribbean; any other Black/ African/ Caribbean background)	6%
Other ethnic group	0%
Not known	31%

Disability

Total form responses received: 542

- % respondents reporting a disability: 4%

Pupils: School-Level Data

In-Schools Touring Programme

Total schools: 100

Table 10: Boroughs/ Schools Participating in the In-Schools Touring Programme

Borough	No schools	Borough	No Schools
Barking and Dagenham	4	Havering	1
Barnet	1	Hillingdon	4
Brent	1	Islington	4
Bromley	1	Lambeth	6
Camden	4	Lewisham	11
Croydon	5	Merton	3
Ealing	7	Newham	6
Enfield	2	Redbridge	4
Greenwich	2	Richmond upon Thames	5
Hackney	6	Southwark	5
Hammersmith and Fulham	4	Tower Hamlets	3
Haringey	2	Waltham Forest	5
Harrow	1	Wandsworth	3

Table 11: Inner/ Outer London Boroughs, In-Schools Touring Programme

	Total	Inner London ¹⁰	Outer London ¹¹
Boroughs	26	10	16
Schools	100	48	52
Pupils Attended	9,491	3,862	5,629

Table 12: School-Level Data (Proxy Data for Pupils), In-Schools Touring Programme

Category	Average %	Max %	Min %	National ¹² Average	London Average
Pupil Premium	32%	80%	3%	25.7%	34%
EAL	46%	98%	0%	21%	56% / 43% ¹³
SEND	25%	100%	7%	18%	17%
EHCP	10%	100%	1%	4%	4.8%

¹⁰ Inner London boroughs (13): Camden, Greenwich, Hackney, Hammersmith & Fulham, Islington, Kensington & Chelsea, Lambeth, Lewisham, Southwark, Tower Hamlets, Wandsworth, Westminster, and City of London.

¹¹ Outer London boroughs (20): Barking & Dagenham, Barnet, Bexley, Brent, Bromley, Croydon, Ealing, Enfield, Haringey, Harrow, Havering, Hillingdon, Hounslow, Kingston, Merton, Newham, Redbridge, Richmond, Sutton, Waltham Forest.

¹² Further information on national and London statistics can be found at <https://explore-education-statistics.service.gov.uk/find-statistics/school-pupils-and-their-characteristics/2024-25>.

¹³ These figures are for inner and outer London respectively

The schools participating in the In-Schools Touring programme 2024/25 represent a wide range of demographics. This is to be expected in a pan-London programme – while we prioritise working with schools with high numbers of disadvantaged pupils (using these statistics as a proxy), the relative levels of disadvantage vary depending on the borough.

Schools with the highest levels of Pupil Premium eligibility on the programme came from boroughs such as Camden, Islington, Lewisham, Havering, Newham and Tower Hamlets. Lower levels of Pupil Premium were found in schools in Richmond, Redbridge, Croydon, and Haringey.

The range in SEND and EHCP percentages reflects the range typically found between mainstream and special schools.

Go & See

Total schools:

Table 13: Boroughs/ Schools Participating in the Go & See Programme

Borough	No schools	Borough	No Schools
Barking and Dagenham	3	Kingston upon Thames	3
Barnet	1	Lambeth	5
Brent	2	Lewisham	7
Camden	3	Newham	6
Croydon	2	Redbridge	2
Ealing	5	Richmond upon Thames	1
Greenwich	1	Southwark	4
Hackney	4	Tower Hamlets	6
Hillingdon	1	Waltham Forest	3
Hounslow	1	Wandsworth	2
Islington	4	Westminster	1
Kensington and Chelsea	1		

Table 14: Inner/ Outer London Boroughs, Go & See

	Total	Inner London	Outer London
Boroughs	23	11	12
Schools	68	38	30
Events Attended	77	45	32
Pupils Attended	3,908	1,891	2,017
Adults Attended	647	332	315

Table 15: School-Level Data (Proxy Data for Pupils), Go & See

Category	Average %	Max %	Min %	National Average	London Average
Pupil Premium	36%	80%	3%	25.7%	34%
EAL	51%	98%	2%	21%	56% / 43% ¹⁴
SEND	24%	100%	9%	18%	17%
EHCP	8%	100%	0%	4%	4.8%

The data for Go & See is broadly in line with that for Touring and is reflective of the diversity of schools and boroughs engaging in the programme.

It is interesting to note that for Touring we had higher uptake from outer London schools than inner (16 and 10 boroughs respectively), whereas uptake for Go & See was more balanced (12 outer London boroughs and 11 inner). This suggests that schools in outer London boroughs that might find the longer journey time for a school trip challenging have used the opportunity to have a cultural organisation to come to them instead.

¹⁴ These figures are for inner and outer London respectively