



Hampstead Heath Sports Advisory Forum

Parliament Hill meeting room

2nd February 2016, 6.30pm

Members:

Richard Sumray (Chairman)	RS	HHCC (London Council for Sports and Recreation)
Simon Taylor	ST	Hampstead Rugby Club
Natasha Cendrowicz	NC	Highgate Harriers
Dave Walton	DW	London Heathside Athletics
Jacki Reason	DC	Parliament Hill Lido Users Group
Rudolf Benjamin	RB	HH Tennis Coach
Nigel Robinson	NR	Camden Council (Head of Sport & Physical Activity)
Marc Hutchinson	MH	Hampstead Heath Winter Swimming Club, H & HS
Joseph Lowe	JL	Highgate Harriers

In attendance:

Amy Gardner	AG	Lawn Tennis Association (LTA) Representative
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Officers:

Bob Warnock	BW	Superintendent of Hampstead Heath, City of London
Declan Gallagher	DG	Operational Services Manager, City of London
Paul Maskell	PM	Leisure and Events Manager, City of London
Richard Gentry	RG	Constabulary and Queen's Park Manager, City of London
Paul Jeal	PJ	Senior Swimming Supervisor
Paul Lawal	PL	City of London Business Analyst
Kate Radusin (notes)	KR	PA to Superintendent of Hampstead Heath, City of London

ITEM		ACTION
1.	Apologies	
	Richard Priestley; Jo Levy; John Carrier; David Bedford; Virginia Rounding; Jeremy Simons.	
3.	Tennis	
	<p>AG gave a presentation on Club Spark – the LTA's online booking & management tool.</p> <p>Personal data would be held by CoL, there is no licence fee for LTA partners. A small percentage fee is charged per booking. There is no charge for website set up or training.</p> <p>RG confirmed that the 2016/17 fees & charges had been set, and would remain in place. ClubSpark could enable income generation on weekdays in the Winter Season (Oct-April).</p> <p>DW asked whether customers would be able to book in other ways?</p> <p>RG there will be a degree of phasing over a 'honeymoon' period, and staff will still be able to assist with making bookings during this time. CoL will endeavour to meet with and teach users how to operate the new system. It is understood a change in culture is needed, and staff on site will be able to assist users if there are issues.</p>	

	<p>Commenting on the survey the results of which had been circulated RG said there has been a mixed response; some long standing users were worried about a loss of community feeling, while younger users were very positive about being able to make online bookings. The new system will help to have a more visible coaching presence.</p> <p>A wider consultation on sports usage is about to be launched, which will cover winter sports, spring & summer sports, and both user and non-user engagement. The Consultation will cover members of the local community and local high streets.</p> <p>RG confirmed the ClubSpark online booking system could be used for other sports as well.</p> <p>Club Spark will be launched for the 2016 summer season.</p> <p>RB suggested that a peak/ off peak charging system could be introduced. RG this will be looked into for the 2017/18 season, as the system usage picks up – analysis of bookings will help to inform a structure. It was accepted that a paper would be brought back to the group assessing the impact of the system and what developments and changes might be proposed.</p> <p>Following the meeting AG confirmed the following information:-</p> <ul style="list-style-type: none"> o Data on the system would be City of London data o Sportlabs/ClubSpark act as a data processor o The City of London remains the data owner o LTA receive anonymised data from the system o LTA only receive personal details if a user consents to it when creating an account on the system 	
2.	Minutes of the previous meeting (14.9.15) and matters arising	
	<p><u>Heath Extension Cross Country event</u> – DW/DG to meet to further discuss.</p> <p><u>Outdoor gym</u> – NR/PM to meet. It was feasible that the original plan could be revived as the costs of the repairs to the original outdoor gyms were less than anticipated. The Forum was very supportive of that possibility. BW was to confirm if further Committee approval would be needed if the scheme was able to be progressed as agreement would be needed in this financial year.</p> <p><u>Sports & Physical Activity Impact Framework</u> – DG is working on outcomes, and will report back at the next meeting,</p> <p><u>Rugby matches with a late kick off</u> – BW at the request of the HFRC, a 2pm KO for matches has been considered. These matches will incur an additional cost of £32 to cover staffing. Refunds for changing rooms have been made to the HFRC, as delivery fell below the standard. 80sqm of tiling has been identified for replacement.</p> <p>RS requested that BW review staff timings, to create flexibility so that the additional charge for providing 2pm KO would be unnecessary.</p>	<p>DW/DG</p> <p>NR/PM</p> <p>BW</p> <p>DG</p> <p>BW</p>

4.	Swimming Issues	
	<p><u>Update on Lido Leak / Wall</u> – PJ pressure testing of the delivery pipework to take place. Waiting for quotes from NPC. The wall has been built, and planning permission and listed building consent for the new palisading has been granted, waiting for quotes for installation.</p> <p><u>Update on Sauna</u> – PJ Sauna was installed Nov 2015, 40 season tickets (£50, Dec-April) have been sold, and there has been lots of casual usage. Has helped to keep people warm and swimming for longer into the winter season. The forum agreed this had been a successful initiative.</p> <p><u>Update on Gym</u> – PJ Café doors have been fitted. Guardians had a contract until December 2015, to coincide with café tender process. The gym has contributed to the cost of using the Sauna. Depending on the results of the tender, there may not be room for the gym in future.</p> <p>BW confirmed that a public paper will be taken to the HHCC and a non-public report to the HHMC. The Lido Users Group (PHLUG) have been involved in the process.</p> <p><u>Update on Ponds Project – Ladies', Men's and Mixed Ponds</u> – Ladies' Pond is closed, and the building has been demolished. Ladies' swimming will move to the Mixed Pond from Monday 8 February. Ladies' only swimming sessions have been run at the Lido, 1-4pm, and mixed sessions held at the Men's Pond , 7-10am, in the interim period. The Winter Swimming Club resumes at the Mixed Pond on 8 February. MH asked about contingencies. BW said If the Ladies' Pond is not completed to deadline, the Mixed Pond will still open as usual for the summer season (mixed swimming).</p>	
5.	Presentation on the true cost of Sports at NLOS.	
	<p>PL the report identifies all sporting activity undertaken across the Open Spaces sites. Total cost the OS Department is £2.4M, while income generated is £724k = 30% recovery rate.</p> <p>The Forum agreed that the costs and income could only be properly discussed in the context of the principles to be adopted. A principles paper would be circulated and discussed next time.</p> <p>Ponds – the number of visits only counts those who pay, not the actual number of visits. Season ticket holders – an average usage is applied. PJ confirmed approx., 30 season tickets had been sold. MH said that an accurate figure for usage at the Ponds is needed. BW confirmed this information was now being collected (from 1 January 2016).</p> <p>DG/ST will meet to discuss Rugby youth usage figures.</p>	<p>BW</p> <p>DG/ST</p>
6.	Update and feedback on Mid-Summer Trail run	
	<p>PM 200 runners took place, and the event included a children's dash. Intention is to hold the event again 19 September 2016. Park Run cancelled their run to encourage participation. The forum expressed support for this.</p>	
7.	Update on the Night of the 10k Olympic trail	
	<p>The event will include a 'Road to Rio' launch at 2pm, and 4 races culminating</p>	

	in the British & English Championships. Samba dancers will provide entertainment on the night.	
8.	Tag Rugby	
	<p>PM has been approached by a commercial company regarding holding a 17 week Tag Rugby league (April to mid-August). ST raised concerns over its location. MH said that a licence would need to be in place, which should include clauses on grounds damage, a payment for restorations – before the H&HS would consider that the Heath would be protected.</p> <p>RS stated that further discussions are needed, As this is a commercial venture a net income could be justified.</p> <p>ST asked for case studies of where they have co-trained with other Rugby Teams as he was concerned, as was the Forum about the possible impact on Rugby Union currently taking place.</p>	PM/DG/ST
9.	Update on Events	
	<p>London Youth Games/ Greater London Cross Country Championships (14.11.15) – PM stated that it had been a very successful event. in the LYG all 33 boroughs took part. Winners were Bromley (girls) and Wandsworth (boys).</p> <p>Southern Cross Country Championships, (30.1.16) – PM said that 5,115 runners participated over 10 races. There were 1,000+ runners in the senior men's race, and 500+ in the senior women's race. Staff are waiting for the right ground conditions to carry out harrowing and restoration works.</p> <p>NC commented that course alterations worked better this year, as the course was higher up.</p> <p>BW said there was still more work to be done on toilet capacity. Discussions were also taking place with the organisers regarding pursuing cost recovery for seeding etc.</p> <p>The Superintendent will provide a report to the Consultative Committee on the restoration works following the event.</p>	
10.	Any other Business	
	<p>PM was seeking time keepers and asked members to get in touch if they knew of anybody who might be interested.</p> <p>RS said that David Bedford had not been pleased with the change of date of this meeting and would have to step down if this continued. It was accepted that changes to meeting dates set in advance would be avoided, as far as possible, to ensure that members are able to attend meeting (set out below).</p>	
11.	Dates of the next meeting	
	<p>16th May 2016, 6.30pm, Parliament Hill Meeting Room.</p> <p>19th September 2016, 6.30pm, Parliament Hill Meeting Room.</p>	

The meeting closed at 8.30pm