

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Afghan Association Paiwand	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Harrow	
Contact person: Ms Emily Beckwith	Position: Education Service Manager
Website: http://www.paaiwand.com	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1139972
When was your organisation established? 01/08/2002	

Grant Request

Under which of City Bridge Trust's programmes are you applying? English for Speakers of Other Languages
Which of the programme outcome(s) does your application aim to achieve? More people with improved English language skills More people participating in the wider community
Please describe the purpose of your funding request in one sentence. This three year project will offer English Language ESOL pre-entry level 1 and pre-entry level 2 classes to 100 disadvantaged people per annum.
When will the funding be required? 01/10/2016
How much funding are you requesting? Year 1: £29,360 Year 2: £29,937 Year 3: £30,536 Total: £89,823

Aims of your organisation:

Paiwand's principal aims are:

1. To improve the quality of life and promote the physical, social and mental wellbeing of members of the Afghan and other Refugee communities living in the UK
2. To improve the educational attainment, knowledge and skills of members of the Afghan and other Refugee communities
3. To integrate the Afghan and Refugee communities into wider UK society
4. To enhance social inclusion and assist in the reduction of health inequalities, social exclusion and poverty currently experienced by members of the Afghan and other Refugee communities
5. To work collaboratively with other statutory and voluntary organisations at borough, sub regional, regional and national levels to improve services and quality of life for the Afghan and Refugee communities
6. To be financially sustainable and viable as a social enterprise.

Main activities of your organisation:

Paiwand's services include:

- Education and training through four Saturday Schools which focus on maths, English and science in partnership with local authorities and mainstream schools.
- Providing information, advice and guidance to over 1,000 people each year. Specific issues include representation with regard to asylum rights, accessing housing and health services, setting up bank accounts, access to education and many others.
- Running numerous social, cultural and sporting activities. These include drama and dance classes, a music society, sports clubs, a basketball team, a tae kwon do club, summer activities, a luncheon club for older people, and women's group.
- Supported housing project for unaccompanied minors. We operate two buildings which provide support and accommodation and lifeskills help to young refugees at any one time.
- Mental health support. To improve the mental health of refugees Paiwand carries out work such as promotion through workshops and seminars, advocacy and working with local NHS mental health trusts.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
3	13	8	155

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	September 2016

Summary of grant request

PROJECT NEED

This bid will support 300 disadvantaged refugees and migrants from Barnet and Harrow. Both boroughs have large percentages of BME groups who speak English as an additional language: for example 15.9% of Harrow households do not have English as the main language of any household occupants. Most of these clients often live in poorer wards such as Colindale in Barnet where the 2013/14 JSNA refresh shows that 38% of children are living in poverty. We currently already run two small ESOL classes and are having to turn away clients; cuts to statutory services mean that Paiwand's advocacy team are struggling to find provision.

PROJECT DELIVERY

This three year project will offer English Language ESOL pre-entry level 1 and pre-entry level 2 classes to 100 people per annum. There will be six classes; two will be located at Whitefield School NW2 1TR, two will be located at Edgware Primary School HA8 9AB, and two will be located at The Lodge (64 Pinner Road) in Harrow HA1 4HZ. Each class will be led by a qualified and experienced ESOL tutor qualified to at least CELTA level. Clients will attend 33 classes each year (during the school term), each of which is 2.5 hours long. As part of this bid we will become a City and Guilds accredited ESOL centre which will ensure that we offer the highest quality of service to our clients over the long-term.

PROJECT AIM AND OUTCOMES

The aim of the project is to increase the number of adults acquiring pre-entry level 1 and pre-entry level 2 English language skills and using it to access services and increase their participation in the community. It will achieve this by meeting four measurable targets:

- By the end of the project, 300 BME people will be able to write and speak English to a functional level after attending accredited ESOL courses.
- By the end of the project, 300 BME people will have the English skills and self-confidence to access public services such as housing and health.
- By the end of the project, 300 BME people will have become more integrated into the community through making friends.
- By the end of the project, 300 BME people will be able to support their children's education through becoming involved with their schools.

OUR TRACK RECORD

Paiwand has experience with delivering ESOL classes as we have provided two classes at Whitefield School for a number of years which are led by two fully trained and CELTA qualified tutors. These classes are not funded and are run on a voluntary basis. They are valued by participants and delivered excellent outcomes as shown by the survey results at Appendix 1 of the proposal. As part of this proposal we shall be working with City and Guilds to develop the quality of our work and develop a self-sustaining model.

HOW YOUR PROJECT WILL MEET THE TRUST'S PROGRAMME OUTCOME

It fully meets the Trust's Programme outcomes as:

- more people with improved English language skills
- more people accessing mainstream Services
- more people participating in the wider community

HOW YOUR PROJECT MEETS THE TRUST'S PRINCIPLES OF GOOD PRACTICE

It fully meets the Trust's principles of good practice as:

- Tutors will also routinely consult beneficiaries in the ESOL Sessions. The current Service User Steering Group will monitor project progress and performance.
- We have a strong Equal Opportunities Policy and practice including monitoring systems.
- We value and support volunteers as described above
- We actively reduce our carbon footprint and have a strategy to do this.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

Investors in People, OISC Level 2, Approved Provider Standard

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

6 ESOL classes created in Harrow and Barnet

300 beneficiaries receive 82.5 hours ESOL tuition

Paiwand's ESOL service to become City and Guilds Accredited

300 beneficiaries visit a local museum

Termly class focusing on accessing mental health, legal and education system with signposting to other services

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

By the end of the project, 300 BME people will be able to write and speak English to a functional level after attending accredited ESOL courses.

By the end of the project, 300 BME people will have the English skills and self-confidence to access public services such as housing and health.

By the end of the project, 300 BME people will have become more integrated into the community through making friends.

By the end of the project, 300 BME people will be able to support their children's education through becoming involved with their schools.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We will adopt a number of different solutions including gaining ongoing grant funding (for example the Henry Smith Charity who are supporting the mental health work created with funding from the City Bridge Trust also support ESOL work), and explore other approaches such as gaining funding from schools, other statutory institutions or employers.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

100

In which Greater London borough(s) or areas of London will your beneficiaries live?

Barnet (66%)

Harrow (34%)

What age group(s) will benefit?

16-24

25-44

45-64

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

0%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
ESOL Coordinator	6,240	6,365	6,492	19,097
6 x ESOL Tutors	12,600	12,852	13,109	38,561
Tutor recruitment	500	510	520	1,530
Tutor training	500	510	520	1,530
Premises costs	3,150	3,213	3,277	9,640
Office and telephone	1,800	1,836	1,873	5,508
Books and materials	500	510	520	1,530
Management	1,560	1,591	1,623	4,774
City and Guilds Accreditation	2,500	2,550	2,601	7,651
TOTAL:	29,350	29,937	30,536	89,823

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2015
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Income received from:	£
Voluntary income	303,492
Activities for generating funds	118,931
Investment income	9
Income from charitable activities	47,317
Other sources	635
Total Income:	470,384

Expenditure:	£
Charitable activities	432,010
Governance costs	1,490
Cost of generating funds	3,058
Other	31,705
Total Expenditure:	468,263
Net (deficit)/surplus:	2,121
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	2,121

Asset position at year end	£
Fixed assets	10,895
Investments	0
Net current assets	113,639
Long-term liabilities	0
*Total Assets (A):	124,534

Reserves at year end	£
Restricted funds	27,336
Endowment Funds	0
Unrestricted funds	97,199
*Total Reserves (B):	124,534

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
11-20%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

We have been developing a catering social enterprise which in the long run will reduce our dependence upon grants. A bank loan of £50,000 and grants of around £20,000 have been raised to develop this initiative.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	83,859	5,410	23,373
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Big Lottery Fund	120,291	126,898	55,086
Paul Hamlyn Foundation	33,815	102,959	97,441
BBC Children in Need	15,241	30,861	33,291
Lloyds Bank Foundation	0	16,400	16,800
John Lyins Charity	20,000	0	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Ahmad Farid Mall**

Role within **Chief Executive**
Organisation: