

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>School Food Matters</b>	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? <b>Richmond</b>	
Contact person: <b>Ms Dela Foster</b>	Position: <b>Development Officer</b>
Website: <b>http://www.schoolfoodmatters.org</b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>1134094</b>
When was your organisation established? <b>01/09/2008</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Improving London's Environment</b>
Which of the programme outcome(s) does your application aim to achieve? <b>More young people understanding the benefit of growing local food and its nutritional value</b> <b>More Londoners with a greater knowledge and understanding of the 'green' environment and biodiversity</b>
Please describe the purpose of your funding request in one sentence. <b>To develop food education in London secondary schools through an enterprise programme challenging students to grow fruit and vegetables to sell at local street markets.</b>
When will the funding be required? <b>28/09/2016</b>
How much funding are you requesting? Year 1: <b>£29,500</b> Year 2: <b>£28,800</b> Year 3: <b>£28,800</b> <b>Total: £87,100</b>

**Aims of your organisation:**

The mission of School Food Matters (SFM) is to ensure that every child enjoys fresh sustainable food at school and understands where their food comes from. The charity's quest is to introduce children, their schools and their families to cooking and growing their own food so that they are equipped to make healthier choices, to value food more and waste it less. We use food education to help combat the increasing incidence in children of diet-related diseases such as type 2 diabetes and obesity.

Founded in 2007, SFM was born out of a grassroots campaign to improve the school meal service in two London boroughs. We continue to campaign to maintain and improve standards of school food and to encourage the Whole School Approach, whereby schools connect together their meal service and food education. We press for sustainable food procurement in the thousands of schools across England and increase awareness of the environmental impact of food production.

**Main activities of your organisation:**

We devise, develop and deliver exciting food enterprise projects to inspire children to grow fruit and vegetables at school and to think about the food they eat. We listen to and work closely with parents, children and schools. Our Schools to Market project for 36 schools gets pupils to grow their own food and takes them out to farms to pick fruit and vegetables which they turn into chutneys and sauces with the help of expert chefs; they then sell their products at Whole Foods stores. In Young Marketeers, 30 schools get a chance to learn how to grow vegetables which they then sell at Borough Market. They also learn cooking and enterprise skills along the way. Older pupils learnt to make bread and soup out of surplus ingredients that would otherwise be thrown away.

We also campaign for better school food nationally and better food education.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>0</b>	<b>5</b>	<b>0</b>	<b>5</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Leased</b>	<b>Ongoing</b>

## Summary of grant request

### THE NEED

This project is needed to help tackle the growing problem of childhood obesity in London, where over 37% of 10-11 year olds are either obese or overweight. Teaching children to grow and cook fruit and vegetables has been recognised by government as a part of the solution. Young people need the chance to try cooking and growing for themselves to begin to build an interest in and love of the natural world.

This project helps schools establish productive green spaces that can be used to teach young people about the natural environment and food production. Few children get the opportunity to visit a farm so many have a weak understanding of how food is produced. This project can help schools provide practical experience of food growing and stimulate an interest in the natural environment.

### DELIVERY

We will work with 3 secondary schools in each of 5 boroughs that have high levels of obesity in Year 6 (10-11 year olds): Camden, Croydon, Sutton, Waltham Forest and Enfield.

1. The launch event will inspire and enthuse teachers, build a schools network and signpost teachers to horticultural training.
2. Students from each school will:
  - visit a local market garden to see large scale food growing and see alternative food production methods
  - receive a food growing troubleshooting visit from a horticulturalist
  - have an inspirational cooking session from a professional chef using the produce from the school garden
  - sell their produce at their local community street market

### PROJECT AIMS TO:

- improve students' knowledge of cooking and growing fruit and vegetables
- improve students' understanding of sustainable food production and learn the benefits of eating locally grown produce
- build students' cooking skills, particularly cooking with fresh produce
- build teachers' confidence and better equip them to lead food growing in their schools and network with other local schools
- help schools create and nurture productive food growing gardens to improve the school environment.

### WHY SHOULD SCHOOL FOOD MATTERS DELIVER THIS PROJECT?

SFM has many years' experience of running successful food growing enterprise projects in London. The enterprise element is important as many young people, reluctant to engage with the outdoors and food growing in particular, can be coaxed over to the 'green side' if they know they can turn veg into hard cash! We already have 7 schools keen to take part:

"This sounds fantastic! It's something I've had in mind for some time but don't feel I have the expertise to execute it singlehandedly" UCL Academy in Camden.

We are well-connected to London street markets and have enthusiastic support from markets in each of our five boroughs. SFM is well-networked in environmental and food education in London with close links to London Food Link, Capital Growth, Food Growing Schools London and the London Food Board.

### OUTCOMES:

Each year, more than 1400 London students will have a greater knowledge of growing and cooking their own nutritious food under the guidance of professional chefs and horticulturalists and will sell produce to their communities. They will enrich their understanding of food production with a visit to a local market garden where they will see how food can be grown locally with limited impact on the environment and biodiversity.

### PRINCIPLES OF GOOD PRACTICE

This project has come from the needs of our community and will run as best suits the schools, markets and farms in each borough. The project is assessable to students from all

education settings. We have strong, long term partnerships with our volunteers and we are ever mindful of our environmental impact as reflected in our Sustainability Policy.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**One inspiring event for teachers each year to launch the project. This will connect participating schools with each other for information and peer support, and signpost the 30 lead teachers to organisations offering food growing training, further support and resources.**

**15 visits to schools per year from a horticulturalist to help and advise on the school growing plot. They will provide support to the lead teachers and 30 students and advise on how best to look after the plants and deal with any specific problems the school has encountered.**

**15 visits per year to local market gardens for groups of 30 secondary school students to show them food growing at scale. They will learn how it is possible to produce food sustainably whilst nurturing biodiversity.**

**15 cooking sessions per year delivered by an expert chef to 30 students at each school. The chef leads the class, preparing a dish using produce from the school garden. Each student gets hands-on experience of cooking along with a recipe so they can try cooking the dish at home.**

**Each of the 15 schools will sell their produce on Market Day at a local street market in their local community. We will arrange press coverage and local media attention and invite local VIPs to maximise the impact of the project.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**1350 young people in areas of London with high levels of childhood obesity are more knowledgeable about vegetables and fruit and have improved skills in growing them. Learning to value nutritious food helps them to make healthier eating choices throughout their lives.**

**1350 young people have an improved understanding of the importance of local, sustainable food, the value of growing your own and the impact of food production on the environment and biodiversity.**

**1350 young people have improved cooking skills particularly with regard to cooking fruit and vegetables. They have a better understanding of how to create a nutritious meal using fresh produce and the recipe to try cooking at home with their families.**

**90 teachers are more knowledgeable and confident about teaching environmental education and leading food growing in their school. They are part of a London-wide network of food growing schools. They are in touch with other food growing schools local to them and with their local market.**

**At least 15 schools will be able to enjoy a well-nurtured growing space which improves the school environment and provides a resource for teaching about the environment and nutrition.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**We would like to continue as there has been huge interest already from markets, schools and farms and we would like to expand the programme, and will seek further funding to support it. Participating schools will each receive a 3 year membership to SFM (worth £650) providing support, networking, training and access to other SFM projects for 3 further years.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**1,605**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Camden (20%)**

**Enfield (20%)**

**Several SE London (40%)**

**Waltham Forest (20%)**

What age group(s) will benefit?

**0-15**

**16-24**

**25-44**

**45-64**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**1-10%**

## Funding required for the project

**What is the total cost of the proposed activity/project?**

Expenditure heading	Year 1	Year 2	Year 3	Total
Project management	18,375	17,675	17,675	53,725
Teacher briefing and establishing schools network	600	600	600	1,800
Market garden visits	3,625	3,625	3,625	10,875
Food growing troubleshooting visits	1,500	1,500	1,500	4,500
Kitchen Garden Practical Cooking sessions	3,750	3,750	3,750	11,250
Market Day	650	650	650	1,950
Expenses	1,000	1,000	1,000	3,000
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>29,500</b>	<b>28,800</b>	<b>28,800</b>	<b>87,100</b>
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**What income has already been raised?**

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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**What other funders are currently considering the proposal?**

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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**How much is requested from the Trust?**

Expenditure heading	Year 1	Year 2	Year 3	Total
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	0	0	0	0

<b>TOTAL:</b>	<b>29,500</b>	<b>28,800</b>	<b>28,800</b>	<b>87,100</b>
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## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>August</b>	Year: <b>2015</b>
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Income received from:	£
Voluntary income	57,705
Activities for generating funds	0
Investment income	57
Income from charitable activities	0
Other sources	142,644
<b>Total Income:</b>	<b>200,406</b>

Expenditure:	£
Charitable activities	162,906
Governance costs	1,000
Cost of generating funds	0
Other	0
<b>Total Expenditure:</b>	<b>163,906</b>
<b>Net (deficit)/surplus:</b>	<b>36,500</b>
<b>Other Recognised Gains/(Losses):</b>	<b>0</b>
<b>Net Movement in Funds:</b>	<b>0</b>

Asset position at year end	£
Fixed assets	92
Investments	0
Net current assets	146,396
Long-term liabilities	2,925
<b>*Total Assets (A):</b>	<b>143,563</b>

Reserves at year end	£
Restricted funds	8,241
Endowment Funds	0
Unrestricted funds	135,322
<b>*Total Reserves (B):</b>	<b>143,563</b>

**\* Please note that total Assets (A) and Total Reserves (B) should be the same.**

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
0%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None



### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Esmee Fairbairn Foundation	15,000	18,750	20,000
Santander	0	0	10,000
A Team	18,008	18,008	0
Ecology Trust	0	35,000	0
Awards for all	0	0	5,900

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Dela Foster**

Role within                      **Development Officer**  
Organisation: