

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

| | |
|---|---|
| Name of your organisation: Church of England's Children's Society | |
| If your organisation is part of a larger organisation, what is its name? | |
| In which London Borough is your organisation based? Islington | |
| Contact person: Ms Lisa McGinty | Position: Partnership Development Manager |
| Website: http://www.childrenssociety.org.uk | |
| Legal status of organisation: Charitable company | Charity, Charitable Incorporated Company or company number: 221124 |
| When was your organisation established? 31/03/1881 | |

Grant Request

| | | |
|---|------------------------|------------------------|
| Under which of City Bridge Trust's programmes are you applying? Improving Londoners' Mental Health | | |
| Which of the programme outcome(s) does your application aim to achieve? More children and young people receiving specialist help, resulting in improved mental health More people from BME communities accessing appropriate mental health services, resulting in them receiving the right care and treatment | | |
| Please describe the purpose of your funding request in one sentence. Providing support to enhance the mental health and wellbeing of young men in London who are, or at risk of, being exploited. | | |
| When will the funding be required? 03/10/2016 | | |
| How much funding are you requesting? | | |
| Year 1: £59,520 | Year 2: £60,175 | Year 3: £60,837 |
| Total: £180,532 | | |

Aims of your organisation:

We are committed, through all of our direct services and campaigning, to make sure that The Children's Society has the greatest possible impact on the lives of the country's most disadvantaged children, young people and their families. The charity's vision, mission and values underpin everything we do, keeping us focused on our vision of a country where children are free from disadvantage.

Main activities of your organisation:

The Children's Society is a national charity that runs local projects, helping children and young people when they are at their most vulnerable, and have nowhere left to turn. We work with the most disadvantaged 10 to 18 year olds at risk of sexual exploitation; missing from home; involved with the care system; suffering poor mental health; misusing drugs or alcohol; or who are a young carer or refugee.

Across England our 350 skilled project workers help young people and their families through awareness raising; intensive one to one casework; group work; peer support; and providing training to local statutory and voluntary sector professionals. Services are developed to specifically meet the needs of young people in a particular area or region.

We also campaign for changes to laws affecting children and young people, to stop the mistakes of the past being repeated in the future.

Number of staff

| Full-time: | Part-time: | Management committee members: | Active volunteers: |
|------------|------------|-------------------------------|--------------------|
| 615 | 484 | 12 | 9,988 |

Property occupied by your organisation

| Is the main property owned, leased or rented by your organisation? | If leased/rented, how long is the outstanding agreement? |
|--|--|
| Owned | |

Summary of grant request

Our practitioners working with vulnerable young people in London have become increasingly concerned about the number of boys and young men groomed by gangs and criminally exploited. We know that young people in these situations receive little or no trauma focused support to address the impact on their mental and emotional wellbeing. Without appropriate support to address their experience of trauma this could lead to depression, anxiety, PTSD and other forms of mental health experiences.

We want create a change in the approach with boys and young men ("BYM") so that they are helped as part of safeguarding and not treated as criminals. Our Project Workers will work with BYM that are, or at risk of, being exploited either by trafficking or CSE, or who have been missing, to ensure they are given the most appropriate support to enhance their mental health and wellbeing.

We will deliver intensive one to one therapeutic targeted support; working with BYM to explore their issues and co-create a plan of work together. We will provide group support, targeting youth offending or secure custodial settings to reach BYM at risk of exploitation who may not have previously had any support to understand their experiences other than a criminal justice issue. We will raise awareness and offer a safe space to explore their experiences and sign post them to further support for their mental and emotional health. We will deliver awareness raising sessions for professionals to create change in the way this issue is approached.

The real strength of our service lies in the model of work, which has the adequate space, accessibility and safeguarding in place for young people to build a trusted relationship with our workers, who as a result are then able to engage, advocate, help protect, and build the mental health and well-being of the BYM, and increase the number of BYM receiving specialist help.

This area of need has been identified through our well established London Youth at Risk service. We have developed a significant understanding of the needs of young people affected by these issues and have a skilled and experienced team to respond in a young person focussed, evidence based and trauma informed way. We are currently the only organisation in London delivering specialist services to BYM affected by trafficking and sexual exploitation.

Alongside increasing the number of children and young people receiving specialist mental health help, an important focus of our work will be with BYM from BME communities. We will be deconstructing and addressing some of the intersectional stereotypes that prejudice and impact on appropriate safeguarding responses and support to access appropriate mental health and emotional support.

We believe the children and young people who work alongside us have a right to have a voice in shaping the services delivered to them, and they currently have a say on issues at The Children's Society such as staff recruitment, strategy development and as Trustee Board members.

We value diversity and inclusion, the children and young people who benefit from our services come from very different backgrounds and circumstances, and decisions are made without regard to age, disability, ethnicity, gender identity, marital status or civil partnership, pregnancy or maternity, religion or belief, gender, or sexual orientation.

Volunteers have been vital to our work throughout our 135 year history. We have an embedded culture of innovation and creativity in designing and developing effective new volunteering models, and volunteers feel empowered, supported and confident to deliver their tasks.

The Children's Society has an environmental policy in place, reviewed annually, which commits the organisation to reducing its impact on the environment.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

Pension Quality Mark, Investing in Volunteers

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Deliver one to one intensive therapeutic targeted support for a minimum of 30 boys and young men who are at risk of exploitation. We co-create a plan of work with the young men and explore issues such as personal safety, relationships, self-esteem, emotions, consent, grooming and gang involvement.

Deliver targeted group support for a minimum of 60 boys and young men who are at risk of exploitation. We will raise awareness about the issues and offer a safe space to explore their experiences, and sign post them to further support for their mental and emotional health

Awareness raising sessions for 90 professionals including; Children's services, police, health services and custody settings to challenge responses to internal trafficking of boys for forced criminality, highlighting trauma-informed responses, and educating about the processes in place to address the trafficking concerns, including the use of 'National Referral Mechanism' referral system.

Develop an evidence base of best practice in this area to inform policy and proposals to initiate wider practice change; including the development of a practitioners guide for frontline agencies.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

The boys and young men accessing the service experience improved protection from harm.

The boys and young men accessing the service experience increased understanding of the exploitation they may have experienced.

The boys and young men accessing the service experience improved access to and engagement with mental health support and wider support networks (including family and professionals).

Boys and young men experience improved mental and emotional well-being

Parent/carers and/or professionals have an increased understanding of grooming, internal trafficking and forced criminality; how it affects boys and young men and how to respond as a safeguarding issue.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Throughout the three year programme we will assess and measure the impact of the work. We believe this programme could have a long-lasting impact on boys and young men in London, and anticipate it will continue beyond three years, and if so, we will fundraise to sustain the service.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

30

In which Greater London borough(s) or areas of London will your beneficiaries live?

Lewisham (20%)

Newham (20%)

Camden (20%)

Tower Hamlets (20%)

Islington (20%)

What age group(s) will benefit?

0-15

16-24

What gender will beneficiaries be?

Male

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

41-50%

Funding required for the project

What is the total cost of the proposed activity/project?

| Expenditure heading | Year 1 | Year 2 | Year 3 | Total |
|---|--------|--------|--------|---------|
| salaries (full time Project Worker and 9hrs/wk Service Manager) | 45,102 | 45,538 | 45,979 | 136,619 |
| Training | 622 | 634 | 647 | 1,903 |
| Travel | 750 | 765 | 780 | 2,295 |
| Premises | 3,500 | 3,570 | 3,641 | 10,711 |
| Running costs | 1,283 | 1,309 | 1,335 | 3,927 |
| Boys and young men costs | 500 | 510 | 520 | 1,530 |
| Support costs (M&A) | 7,763 | 7,849 | 7,935 | 23,547 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |

| | | | | |
|---------------|---------------|---------------|---------------|----------------|
| TOTAL: | 59,520 | 60,175 | 60,837 | 180,532 |
|---------------|---------------|---------------|---------------|----------------|

What income has already been raised?

| Source | Year 1 | Year 2 | Year 3 | Total |
|--------|--------|--------|--------|-------|
| 0 | 0 | 0 | 0 | 0 |

| | | | | |
|---------------|----------|----------|----------|----------|
| TOTAL: | 0 | 0 | 0 | 0 |
|---------------|----------|----------|----------|----------|

What other funders are currently considering the proposal?

| Source | Year 1 | Year 2 | Year 3 | Total |
|--------|--------|--------|--------|-------|
| 0 | 0 | 0 | 0 | 0 |

| | | | | |
|---------------|----------|----------|----------|----------|
| TOTAL: | 0 | 0 | 0 | 0 |
|---------------|----------|----------|----------|----------|

How much is requested from the Trust?

| Expenditure heading | Year 1 | Year 2 | Year 3 | Total |
|---|--------|--------|--------|---------|
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| | | | | |
|---------------|---------------|---------------|---------------|----------------|
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|---------------|---------------|---------------|---------------|----------------|

Finance details

Please complete using your most recent audited or independently examined accounts.

| | | |
|--------------------------|--------------|------------|
| Financial year ended: 31 | Month: March | Year: 2016 |
|--------------------------|--------------|------------|

| Income received from: | £ |
|-----------------------------------|-------------------|
| Voluntary income | 23,108,000 |
| Activities for generating funds | 9,195,000 |
| Investment income | 1,130,000 |
| Income from charitable activities | 10,609,000 |
| Other sources | |
| Total Income: | 44,042,000 |

| Expenditure: | £ |
|---|-------------------|
| Charitable activities | 28,812,000 |
| Governance costs | |
| Cost of generating funds | 14,079,000 |
| Other | |
| Total Expenditure: | 42,891,000 |
| Net (deficit)/surplus: | 1,151,000 |
| Other Recognised Gains/(Losses): | 7,359,000 |
| Net Movement in Funds: | 8,510,000 |

| Asset position at year end | £ |
|----------------------------|-------------------|
| Fixed assets | 19,423,000 |
| Investments | 28,639,000 |
| Net current assets | (56,000) |
| Long-term liabilities | (12,566,000) |
| *Total Assets (A): | 35,440,000 |

| Reserves at year end | £ |
|-----------------------------|-------------------|
| Endowment funds | 9,716,000 |
| Restricted funds | 814,000 |
| Unrestricted funds | 24,910,000 |
| *Total Reserves (B): | 35,440,000 |

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
21-30%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

none

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

| | 2012 £ | 2013 £ | 2014 £ |
|---|-----------|-----------|-----------|
| City of London (except City Bridge Trust) | 0 | 0 | 0 |
| London Local Authorities | 259,941 | 353,635 | 133,350 |
| London Councils | 58,551 | 184,186 | 160,934 |
| Health Authorities | 15,165 | 16,556 | 14,485 |
| Central Government departments | 58,014 | 0 | 0 |
| Other statutory bodies | 0 | 0 | 0 |

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

| Name of Funder | 2012 £ | 2013 £ | 2014 £ |
|---------------------------|-----------|-----------|-----------|
| Wellcome Trust | 80,996 | 98,493 | 5,500 |
| Northern Rock Foundation | 0 | 60,000 | 100,550 |
| BBC Children in Need | 23,027 | 59,626 | 74,874 |
| Paul Hamlyn Foundation | 50,000 | 69,947 | 30,656 |
| Zochonis Charitable Trust | 35,000 | 50,000 | 50,000 |

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Lisa McGinty**

Role within **Partnership Development Manager**

Organisation: