

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

| | |
|--|--|
| Name of your organisation: Play, Adventure and Community Enrichment (PACE) | |
| If your organisation is part of a larger organisation, what is its name? N/a | |
| In which London Borough is your organisation based? Camden | |
| Contact person: Mr Henry Purkis | Position: Strategic Manager |
| Website: http://paceforall.com/ | |
| Legal status of organisation: Registered Charity | Charity, Charitable Incorporated Company or company number: 1149185 |
| When was your organisation established? 01/01/2011 | |

Grant Request

| | | |
|---|------------------------|------------------------|
| Under which of City Bridge Trust's programmes are you applying? Making London More Inclusive | | |
| Which of the programme outcome(s) does your application aim to achieve? Disabled people actively taking part in the arts or sport Disabled people reporting increased well-being as a result of taking part in the arts or sport | | |
| Please describe the purpose of your funding request in one sentence. Disabled children aged 7 -- 14 will develop, participate and help run a unique arts program developing artistic talents boosting self-expression, well-being, skills and independence. | | |
| When will the funding be required? 01/09/2016 | | |
| How much funding are you requesting? | | |
| Year 1: £31,366 | Year 2: £31,530 | Year 3: £33,775 |
| Total: £96,672 | | |

Aims of your organisation:

PACE is a user-led, grass-roots charity founded in 2011 by a group of parents of disabled children and play work professionals in Camden.

We aim to: create responsive local services that improve the health and happiness of children and their families; re-invent and improve the environment and practice of play work; develop relationships between parents/professionals and improve the way children, young people and adults perceive difference.

The views of disabled children, and their families, are at the centre of all we do: we actively seek their advice and guidance to shape our services. We are committed to actively involving disabled children and their families in the planning, management and running of all of our services. Our board members and staff team include parents of disabled children and all of our activities are not only user-led but normally also user-developed.

We enjoy strong links within the local community and employ a highly experienced, expert staff team.

Main activities of your organisation:

We work closely with children in planning and delivering our activities.

Our current services include: inclusive after school clubs and holiday play schemes in two locations, all open to children with and without disabilities; overnight 'short breaks' provision for children with complex disabilities who meet specific eligibility criteria (based on a narrowly prescriptive medical assessment); mentoring services for children excluded or at risk of exclusion from school, including disabled children; affordable early years childcare in one location.

Our users aged two to 18 have differing needs and hail from a range of socio-economic/cultural backgrounds: this diversity enriches friendship and play. 10% of our users have moderate to severe disabilities (including Autistic Spectrum Disorder, Down's Syndrome, profound to moderate multiple Learning Difficulties, Cerebral Palsy, Global Developmental Delay, Limited mobility/fine motor skills, sensory impairments and speech language and communication difficulties to name a few.

Number of staff

| Full-time: | Part-time: | Management committee members: | Active volunteers: |
|------------|------------|-------------------------------|--------------------|
| 6 | 60 | 7 | 2 |

Property occupied by your organisation

| | |
|--|--|
| Is the main property owned, leased or rented by your organisation? | If leased/rented, how long is the outstanding agreement? |
| Rented | Licence to occupy to Aug 2019 |

Summary of grant request

Arts provision for disabled children in Camden is extremely limited: just two heavily oversubscribed organisations run music and dance classes for this group, and there are no arts activities such as film, fashion design, batik or woodcarving available. PACE's consultations with beneficiaries and their parents show this is a major gap: for example, discussions with short breaks playworkers in July 2015 showed that disabled children consistently request arts activities. Art has proven benefits for child development (eg, building motor and cognitive skills): in Camden, disabled children are missing out on such opportunities.

To fill this gap, we will run a unique programme, Artist in Training, for 150 disabled 7-14-year-olds over three years, including 30 Saturday workshops to refine and hone users' skills in self-selected media and 150 Artist in Training sessions to refine and hone their skills after-school. Participants will also curate and manage an annual project exhibition, inviting families, other PACE users and the wider community to attend a locally accessible event showcasing the fruits of their labour.

This user-led programme will be delivered by highly skilled support workers, backed by freelance artists. Initial assessments will determine the support needed for each child (ie, 1:1, 1:2 or 1:4 ratios). PACE staff will ensure active, safe and full participation, supporting users to get the most from the activities on offer.

The project will enable disabled users to experience a range of arts activities, boosting their self-confidence, self-expression, motor skills, activity rates and physical health.

Involvement will improve participants' social skills and reduce their isolation, helping them to make friends. Users will be actively involved in developing and leading the project activities, planning and delivery, and will be encouraged to voice their opinions and take an active part in decision-making. Curating and managing the yearly exhibitions will encourage beneficiaries' independent thought, personal management and skills (eg, handling money, communicating with peers and teamwork). The programme will boost users' status in the community by demonstrating what disabled young people are capable of, opening up fresh horizons, promoting self-expression and changing public perceptions.

Disabled children are at the heart of PACE's work. Our unrivalled track record of ensuring their views are taken seriously and the strong local networks we have developed will ensure the project's success. It aims to empower disabled children to make choices and fully participate as active, visible and valued members of society. They will have access to arts activities that are currently denied them and will play an active role in their development and delivery. The programme will enable disabled people to better participate in society by sharing their viewpoint, teaching them invaluable life skills and changing community attitudes towards disability.

This project is based on extensive consultation with more than 100 disabled children. Each session will include a children's meeting to discuss activities and suggest improvements. Participants will be encouraged to lead activities as 'Creative Mentors' sharing skills they have learned and welcoming newcomers. A bi-monthly user forum will influence project development and PACE's strategic direction.

We welcome people from all backgrounds and value diversity: 54% of volunteers are BME, the majority of trustees are female, and 9% of staff have disabled loved ones. We offer flexi-hours and childcare incentives. Our services are inclusive and we actively discourage stereotyping. Volunteers are highly valued, given extensive support and guidance and encouraged to participate in all staff social events. We strive to minimise waste and our board is finalising a green policy.

We will evaluate the three-year programme, developing annual recommendations to support our learning, plus an end-of-project report to inform longer-term funding/exit strategy.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

As a relatively new organisation, we do not yet hold any Quality Marks. However in less than five years we already have a strong track record due to our responsiveness to local needs, the high quality of our services and close working relationships with key local partners. We are committed to working towards the NCVQ PQASSO quality mark at the moment. We are also exploring the London Youth Quality Mark Award which we are looking to implement in 2017.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Artist in Training Workshops (10 Saturdays per year 12pm -- 5pm) at our Fairfield Centre. Each session will focus on a particular medium, user-requested activities include: Film, photography and Photoshop, fashion design, painting on glass/canvas, Batik, pottery, carpentry/wood-carving, giant sculpture, mosaics, screen-printing, casting/moulding and living sculptures.

Artist in Training sessions (50 sessions per year 3.30-6.30) at Fairfield Centre. Users can continue to hone their skills in their selected medium (from the Saturday workshop) for up to 5 weeks per theme.

Bi-monthly user forum facilitated by staff (6 times a year following Saturday sessions). A facilitated meeting enabling users to self-select activities and co-design the delivery of the project with staff.

15 Creative Mentors - young volunteers who will be supported by staff to help facilitate sessions. Duties include helping set up activities, supporting younger users to participate, attending staff meetings to help plan sessions. All Creative Mentors receive support and supervision from a dedicated staff member.

Annual Artist in Training Exhibition designed and curated by users via user forum. Free community event, users decide on theme/message/display their chosen work channeling this view point to local people. Exhibition to take place at a suitable local gallery/exhibition space, chosen by users at the end of each year.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Disabled children will experience a range of new arts activities, including arts which stimulate the senses which have added therapeutic benefits.

Therapeutic benefits include meeting sensory needs (tactility of clay modelling, casting), facilitating relaxation and reducing stress, helping self-expression (particularly for children who are non-verbal or have difficulties communicating).

Disabled children will participate in a range of artistic mediums.

Some activities (eg pottery, painting, use of IT for film/photography) will improve fine motor skills, others (eg carpentry and giant sculpture) will improve gross motor skills, increase activity rates and boost physical health.

Disabled children will develop social communication skills and new outlets for expressing emotions, improving confidence and self-esteem.

Participating in engaging and relaxing activities will facilitate improved communication and social skills, with completed artwork and increased interaction boosting users' confidence and self-esteem.

Disabled children will have improved emotional health through reduced isolation and making new friends.

Participating in new, exhilarating activities together will reduce isolation, help children socialise and form meaningful positive relationships with their peers which can be sustained and encouraged between project activities and into the future.

Disabled children will have increased experience of decision making through developing and leading arts activities and being actively involved in project planning and delivery.

Users will learn to be assertive about their ideas and preferences, with positive repercussions in all aspects of their lives over the short and longer term.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

If the project is successful and popular we may aim to seek funding for a continuation project from charitable trusts and foundations, or explore other routes of raising funds (eg, getting sponsorship and donations from businesses/individuals). We will firstly evaluate the impact of the project to develop an according exit strategy in concert with our users and partners.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

150

In which Greater London borough(s) or areas of London will your beneficiaries live?

Camden (100%)

What age group(s) will benefit?

0-15

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

71-80%

Funding required for the project

What is the total cost of the proposed activity/project?

| Expenditure heading | Year 1 | Year 2 | Year 3 | Total |
|--|---------------|---------------|---------------|----------------|
| Saturday Artist in Training Workshops (staffing) | 8,108 | 8,270 | 8,435 | 24,813 |
| Art Afterschool Artist in Training Sessions (staffing) | 5,159 | 5,263 | 5,368 | 15,790 |
| Management Time (Workshops and sessions) | 11,410 | 11,638 | 11,871 | 34,918 |
| Transport (workshops and sessions) | 960 | 979 | 999 | 2,938 |
| Materials and Resources | 3,850 | 3,927 | 4,006 | 11,783 |
| Artist Fees | 3,000 | 3,060 | 3,121 | 9,181 |
| Exhibition Fees | 1,000 | 1,020 | 1,040 | 3,060 |
| Consultant costs for independent evaluator | 2,880 | 2,400 | 4,320 | 9,600 |
| Overheads including rent contribution and utilities contribution | 5,455 | 5,483 | 5,874 | 16,812 |
| TOTAL: | 41,822 | 42,040 | 45,034 | 128,895 |

What income has already been raised?

| Source | Year 1 | Year 2 | Year 3 | Total |
|-----------------------------------|--------------|--------------|---------------|---------------|
| Personal contributions from users | 7,025 | 7,025 | 7,025 | 21,075 |
| PACE reserves contribution | 430 | 1,485 | 4,233 | 6,149 |
| TOTAL: | 7,455 | 8,510 | 11,258 | 27,224 |

What other funders are currently considering the proposal?

| Source | Year 1 | Year 2 | Year 3 | Total |
|----------------|--------------|--------------|----------|--------------|
| Boshier Hinton | 3,000 | 2,000 | 0 | 5,000 |
| TOTAL: | 3,000 | 2,000 | 0 | 5,000 |

How much is requested from the Trust?

| Expenditure heading | Year 1 | Year 2 | Year 3 | Total |
|--|---------------|---------------|---------------|---------------|
| Saturday Artist in Training Workshops (staffing) | 6,081 | 6,202 | 6,326 | 18,610 |
| Art Afterschool Artist in Training Sessions (staffing) | 3,870 | 3,947 | 4,026 | 11,843 |
| Management Time (Workshops and sessions) | 8,557 | 8,728 | 8,903 | 26,188 |
| Transport (workshops and sessions) | 720 | 734 | 749 | 2,203 |
| Materials and Resources | 2,888 | 2,945 | 3,004 | 8,837 |
| Artist Fees | 2,250 | 2,295 | 2,341 | 6,886 |
| Exhibition Fees | 750 | 765 | 780 | 2,295 |
| Consultant costs for independent evaluator | 2,160 | 1,800 | 3,240 | 7,200 |
| Overheads including rent contribution and utilities contribution | 4,091 | 4,113 | 4,405 | 12,609 |
| TOTAL: | 31,366 | 31,530 | 33,775 | 96,672 |

Finance details

Please complete using your most recent audited or independently examined accounts.

| | | |
|-----------------------|-------------------------|----------------------|
| Financial year ended: | Month: August | Year: 2015 |
|-----------------------|-------------------------|----------------------|

| Income received from: | £ |
|-----------------------------------|----------------|
| Voluntary income | 0 |
| Activities for generating funds | 0 |
| Investment income | 0 |
| Income from charitable activities | 860,152 |
| Other sources | 0 |
| Total Income: | 860,152 |

| Expenditure: | £ |
|---|----------------|
| Charitable activities | 702,443 |
| Governance costs | 2,973 |
| Cost of generating funds | 0 |
| Other | 0 |
| Total Expenditure: | 705,416 |
| Net (deficit)/surplus: | 154,736 |
| Other Recognised Gains/(Losses): | 0 |
| Net Movement in Funds: | 154,736 |

| Asset position at year end | £ |
|----------------------------|----------------|
| Fixed assets | 0 |
| Investments | 0 |
| Net current assets | 394,381 |
| Long-term liabilities | 0 |
| *Total Assets (A): | 394,381 |

| Reserves at year end | £ |
|-----------------------------|----------------|
| Restricted funds | 5,834 |
| Endowment Funds | 0 |
| Unrestricted funds | 388,547 |
| *Total Reserves (B): | 394,381 |

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

| |
|--|
| For your most recent financial year, what % of your income was from statutory sources? 51-60% |
|--|

Organisational changes

| |
|---|
| Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts: N/A |
|---|

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

| | 2012 £ | 2013 £ | 2014 £ |
|---|-----------|-----------|-----------|
| City of London (except City Bridge Trust) | 0 | 0 | 0 |
| London Local Authorities | 361,489 | 467,279 | 516,621 |
| London Councils | 0 | 0 | 0 |
| Health Authorities | 0 | 0 | 0 |
| Central Government departments | 0 | 0 | 0 |
| Other statutory bodies | 0 | 0 | 0 |

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

| Name of Funder | 2012 £ | 2013 £ | 2014 £ |
|-------------------------|-----------|-----------|-----------|
| Awards for All | 0 | 0 | 9,997 |
| The Mercers' Company | 0 | 0 | 15,000 |
| The Sobell Foundation | 0 | 0 | 5,000 |
| The Goldsmith's Company | 0 | 0 | 3,000 |
| | 0 | 0 | 0 |

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Henry Purkis**

Role within **Strategic Manager**
Organisation: