

A Summary of progress to date

Towards a management plan for Hampstead Heath 2007 – 2017

This table presents a summary of the Overriding Objectives, Essential Actions and Aspirational Goals and provides notes on progress achieved to date.

| Plan Section | Objective Action Aspiration | Plan Ref | Item | Progress to date |
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| History | Overriding Objective | H1 | Protect and conserve the historic aspects of the Heath and take due account of the distinctive histories of its component parts. | |
| History | Essential Action | H2 | Interpret and make accessible to as wide a public as possible the history of the Heath, and do this in a way that will complement its other distinctive characteristics. | This approach is embedded in large projects like the Ponds Project, the Hill Garden and Pergola and Golders Hill Zoo. |
| History | Essential Action | H3 | Compile an inventory (including assessment of the condition) of the historic features of the Heath and an archive of historic materials (for example maps, photographs and manuscripts). These will assist in historical interpretation. The inventory will feed into a planned and prioritised maintenance programme. | Mapping of artefacts and boundary features as set out in Figure 19 of the 2007 Plan. The City Surveyors undertake a programme of regular inspections and maintenance of these sites and artefacts. |
| History | Essential Action | H4 | Make the link between landscape history and landscape management, so that members of the public can have a greater understanding of current management strategies. | This approach is embedded into programme delivery, in particular through the Annual Work Programme (AWP). It is also a key part of walks and discussions with various Committees and stakeholder groups. Interpretation signs at the Viaduct and Two Tree Hill were developed by a stakeholder group (Geological Society). Also the Wild About Hampstead Heath Project volunteers develop resources that embrace these themes. |
| History | Essential Action | H5 | Historic mapping should be used to help guide management to restore sensitively some | Historic hedgerow mapping informs current management. Recently planted 3 oaks in Tumulus Field based on historical |

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| | | | elements of the historic landscape where appropriate, for example, some individual trees which indicate former lines of hedgerows and lost ponds. | mapping. |
| History | Essential Action | H6 | Maintain existing views and consider the restoration of lost views where appropriate. | Since 2007 the Tree Team has undertaken works to maintain the views from the summit of Parliament Hill and Harrow view (from the Pergola). These works are on-going and delivered via the Annual Work Programme (AWP), with tree canopy works undertaken approximately twice within a 10 year period. |
| History | Essential Action | H7 | Contribute historical information to a professionally designed and attractive website (see Essential Action E4). | In recognition of the the significance of the rich heritage of the Heath, historical information is a key theme woven through the CoL web pages. For example; http://www.cityoflondon.gov.uk/things-to-do/green-spaces/hampstead-heath/heritage/Pages/the-pergola.aspx |
| History | Essential Action | H8 | Consider establishing a panel of historical advisors to advise the Superintendent on matters relating to history. | To date, a formal panel of advisors has been considered unnecessary, with the Superintendent adopting an approach of seeking advice from historians sought on specific projects and proposals, as appropriate. |
| History | Essential Action | H9 | Encourage a greater involvement of volunteers and local historians in research, production of information (such as themed leaflets) and publications and in guided walks. | The Events Diary includes a programme of guided walks, many of which are led by volunteers and local historians. Volunteer involvement has continued to grow, with Heath Hands celebrating a milestone of 100,000 volunteer hours in September 2016. |
| History | Essential Action | H10 | Consider the provision of better historical information at points of entry to the Heath. | Signage and information boards at points of entry to the Heath have been renewed periodically as required and in line with the Open Spaces identity. Consistent with the general principle of minimising signage across the Heath, it is appropriate to explore new ways of providing interpretative material to visitors. |

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| History | Essential Action | H11 | Make more of this historical information available outside the Heath, for example at libraries, schools and Tourist Information Centres. | In addition to the Events Diary which is distributed to local schools, museums and libraries; information is accessible on the CoL webpages. |
| History | Aspirational Goal | H12 | Consider the establishment of a visitor centre with historical and ecological displays and information about facilities and events (see Aspirational Goal E6). | For further consideration |
| History | Aspirational Goal | H13 | Consider the use of unobtrusive technology for information provision at specific points (see the Kew Gardens example) (see Aspirational Goal E5). | For consideration |
| History | Aspirational Goal | H14 | Consider the establishment of the post of Heritage Officer to run courses, lead walks, prepare teaching packs, etc. | For consideration |
| History | Aspirational Goal | H15 | Consider the re-introduction of grazing to restore a part of the lost landscape of the Heath (see Aspirational Goal NL23). | For consideration |
| History | Aspirational Goal | H16 | Consider undertaking an archaeological survey of the Heath as it is little explored or understood, apart from the major features covered in this chapter. | Museum of London Archaeology surveys were undertaken for areas impacted by the Ponds Project, including a section of Tumulus Fields. Surveys will be conducted for specific projects and proposals, as appropriate. |
| Natural Landscape | Overriding Objective | NL1 | Retain and enhance the Heath's habitats and natural resources to enable continued quiet enjoyment and appreciation of the natural world by its visitors. | |

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| Natural Landscape | Essential Action | NL2 | Maintain a detailed vegetation survey of the Heath. | An overall survey was completed in 2009. The Ecology Team undertakes a range of selected vegetation surveys, bramble extent and invasive species, for example, thistle. |
| Natural Landscape | Essential Action | NL3 | Manage the Heath's grasslands to enhance their nature conservation and aesthetic value. | Annual cutting map prepared and implemented to maintain meadows. Work to create species rich meadow in existing grassland areas includes the Sparrow site (RSPB partnership project) and the Old Hockey Pitch. About five hectares of species-rich meadow sown through the Ponds Project. |
| Natural Landscape | Essential Action | NL4 | Manage the Heath's woodlands and scrub to enhance their nature conservation value and improve their distinctiveness. | Veteran Trees Survey completed in 2006 by Heath Hands volunteers. Activities to ensure the area of woodland is maintained include: maintenance of veteran trees to optimise their life time, treatment of invasive species. A Compartment Management Plan (CMP) for the Orchard was completed in 2011. Also surveyed and planted some rare tree species including Wild Service and Black Poplar. Coppicing of glades within the Fleet Stream compartment continues in accordance with the CMP. Also Sandy Heath Ride glade creation as set out in the CMP. |
| Natural Landscape | Essential Action | NL5 | Manage the Heath's ponds to enhance their nature conservation value. | Nearly 30,000 new aquatic plants across 2,000 square metres have been planted as part of the Ponds Project. Five main ponds have had sediment removed as well as a number of smaller ponds to maintain their nature conservation value. In addition, three new small ponds as well as numerous ephemeral pools have been created at Bird Sanctuary pond and south of Stock Pond. A Compartment Management Plan was completed for the Seven Sisters chain in 2010. |
| Natural Landscape | Essential Action | NL6 | Manage the Heath's hedgerows to enhance their nature conservation value. | A hedgerow survey was undertaken in 2013. A programme of active management, partially funded by a City Bridge Trust grant has significantly enhanced historic hedgerows across the Heath. AWP includes active management works to be undertaken each |

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| | | | | year. |
| Natural Landscape | Essential Action | NL7 | Manage the Heath's heathland and dry acid grassland to enhance their nature conservation value (see Aspirational Goal NL15). | Implemented a three year programme partially funded by a City Bridge Trust grant. Active management set out in AWP via cutting regimes. |
| Natural Landscape | Essential Action | NL8 | Manage the Heath to protect and enhance populations of plants and animals protected by law, identified as being Priority Species in national and local Biodiversity Action Plans, or identified in subsequent management planning as being worthy of protection. | On going surveying and monitoring of fauna. Specific species include reptiles (grass snakes), stag beetles, invertebrates and hedgehogs. Plant species monitoring is limited to Tormentil. Annual activities are set out in the AWP and CMPs. |
| Natural Landscape | Essential Action | NL9 | Retain dead and dying wood wherever possible to encourage invertebrates, fungi and birds. | The default approach is to retain dead and dying wood in situ across the Heath. |
| Natural Landscape | Essential Action | NL10 | Use interpretation to explain and make available the Heath's landscape and wildlife resources to a wide and diverse audience. | In 2012, an HLF funded partnership project with the Royal Society of the Protection of Birds (RSPB) was developed to provide innovative interpretation of the Heath's environment – Wild about Hampstead Heath (WAHH). The project was successful in developing 'Guerrilla Interpretation' methods using modified ice cream tricycles packed with interpretative games, messages and activities. The project successfully engaged with new communities and developed a new volunteering programme. WAHH continues to be managed and provided by Heath Hands. |
| Natural Landscape | Essential Action | NL11 | Plan for climate change. | Climate change mitigation and adaptation is embedded into management across the Heath. |

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| Natural Landscape | Essential Action | NL12 | Monitor changes in the Heath's ecology (see Aspirational Goal NL16). | The Ecology Team oversees an on going programme of monitoring aspects of the Heath's habitats and fauna as set out in the AWP and CMP. Currently working to involve Heath Hands volunteers in monitoring, for example hedgehog surveys. |
| Natural Landscape | Essential Action | NL13 | Nurture and retain the Heath's current veteran trees and identify and plant replacement trees to maintain the overall stock for future generations (see Aspirational Goal NL17). | This is embedded in the annual work programme for the Tree Team. |
| Natural Landscape | Essential Action | NL14 | Control certain invasive and inappropriate species (see Aspirational Goal NL22). | Control has been relatively effective or at least maintained the status quo for some species, such as Japanese knotweed, bramble and thistle, but less so for others, such as common hogweed. |
| Natural Landscape | Aspirational Goal | NL15 | Retain, restore and extend areas of heathland and dry acid grassland as functioning, sustainable habitats. | 0.1 hectares of land was restored from scrub and developed as acid grassland. Management plans were developed for large extents of gorse habitat resulting in a 10% increase in this habitat to date. |
| Natural Landscape | Aspirational Goal | NL16 | Prepare detailed plans to monitor changes in the Heath's ecology. | Generally, monitoring is embedded in the Compartment Management Plans and implemented via the AWP. |
| Natural Landscape | Aspirational Goal | NL17 | Prepare detailed plans to nurture and retain the Heath's current veteran trees and identify and plant replacement trees to maintain and increase the overall stock for future generations. | This is embedded in the annual work programme for the Tree Team. |
| Natural Landscape | Aspirational Goal | NL18 | Consider providing a substantial, undisturbed area of scrub and bramble on the Heath. | The value of scrub and bramble habitats is now recognised, and existing habitats are being proactively managed in accordance with CMP. |

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| Natural Landscape | Aspirational Goal | NL19 | Extend the West Heath sphagnum bog outwards and along the valley to the Leg of Mutton Pond. | Several new scrapes have been made as well as opening up of a new seepage point to the east of the West Heath bog. Sphagnum has been translocated and is growing in new locations. |
| Natural Landscape | Aspirational Goal | NL20 | Establish a significant area of reedbed. | Significant areas of wetland vegetation have been planted through the Ponds Project. A Compartment Management Plan was completed for the Bird Sanctuary reedbed area. |
| Natural Landscape | Aspirational Goal | NL21 | Identify wildlife habitats and species close to, but outside, the Heath and encourage their protection and enhancement. | For further consideration |
| Natural Landscape | Aspirational Goal | NL22 | Eradicate or control certain invasive and inappropriate species. | Japanese knotweed, Himalayan balsam and giant hogweed have been successfully removed from several locations. Himalayan balsam has continued to be controlled yearly with involvement of Heath Hands volunteers. |
| Natural Landscape | Aspirational Goal | NL23 | Consider the re-introduction of grazing as a management tool. | For consideration |
| Hydrology | Overriding Objective | HY1 | Manage the Heath's ponds and watercourses to enhance their nature conservation value, reduce flood risk and address water quality problems. | |
| Hydrology | Essential Action | HY2 | Undertake detailed surveys and further data collection and develop an overall management strategy for the ponds on the Heath and their associated watercourses. | Detailed surveys completed for Ponds Project (Hampstead and Highgate chains). Work on a pond management strategy and associated plans to commence at completion of Ponds Project (post-October 2016). |
| Hydrology | Essential Action | HY3 | Ensure that the stability and levels of the dams which contain the water bodies conform to statutory requirements. | Ponds Project was developed to ensure the dams do not overtop and engineering works were completed in October 2016. Built Environment to undertake regular monitoring which will continue |

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| | | | | every 6 months. |
| Hydrology | Essential Action | HY4 | Map and manage manmade surface water drainage – especially relating to points where pipework is used to drain water alongside and across paths. | For consideration |
| Hydrology | Essential Action | HY5 | Manage the Heath's watercourses to slow the flow of water, creating pools and wet flushes to slow the speed at which water and sediment enter the ponds and manage the surface of the Heath to increase water absorption. | A number of pools and log dams created. Hampstead Fleet stream management plan developed. |
| Hydrology | Essential Action | HY6 | Review the fishing policy, ensuring that fishing can take place sustainably on the Heath (See Essential Action P5). | For consideration following completion of the Ponds Project. |
| Hydrology | Essential Action | HY7 | Improve water quality through a range of small-scale management projects. | A number of pools and log dams created. Hampstead Fleet stream CMP developed. |

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| Hydrology | Essential Action | HY8 | Ensure compliance with the European Bathing Water Directive (2006/7/EC). | <p>The ponds are classed as Inland Bathing Waters under the Directive.</p> <p>Water quality at designated bathing water sites in England is assessed by the Environment Agency. From May to September, weekly assessments measure current water quality, and at a number of sites daily pollution risk forecasts are issued. Annual ratings classify each site as excellent, good, sufficient or poor based on measurements taken over a period of up to four years. Based on samples taken from 2012 to 2015 the ponds at Hampstead Heath have been given the following water standard classifications:</p> <p>Ladies pond – 2015: Excellent Men's pond – 2015: Excellent Mixed pond – 2015: Good</p> <p>Further information about each bathing water profile can be found at http://environment.data.gov.uk/bwq/profiles/</p> |
| Hydrology | Essential Action | HY9 | Seek to improve water quality by reducing deposits of dog faeces (see Essential Action P4). | The Hampstead Heath Constabulary have continued to engage with dog walkers on the Heath. The City continues to make available free dog faeces collection bags and monitors levels of waste collected from dog waste bins. Camden Borough has a Dog Control Order (It is an offence for failing to remove dog fouling). An Engagement, Education and Enforcement Plan sets out Dog Control as a priority. |
| Designed Landscape | Overriding Objective | D1 | Conserve and enhance the historic and planned elements of the Heath's designed landscapes, while improving their appearance and public facilities. | |
| Designed Landscape | Essential Action | D2 | Prepare conservation management plans for Golders Hill Park and the Hill Garden. | For consideration |
| Designed Landscape | Essential Action | D3 | Explore the education and interpretation opportunities afforded by these unique | The Education hub (the Glassroom) and the Butterfly House were developed at Golders Hill Park and support school learning |

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| | | | designed landscapes. | activities. |
| Designed Landscape | Essential Action | D4 | Seek to include Golders Hill Park in the English Heritage Register of Parks and Gardens of special historic interest in England. | The high standard maintained at Golders Hill Park is demonstrated by it receiving a London In Bloom Gold Award for the last three years. Further consideration is required with regard to registration with English Heritage. |
| Designed Landscape | Aspirational Goal | D5 | Consider the establishment of an information facility in Golders Hill Park, providing visitors with an insight into its history and management. The facility might also reflect the importance and educational potential of Golders Hill Park's ornamental gardens and horticultural displays by providing gardening advice, for example. | For further consideration. |
| Designed Landscape | Aspirational Goal | D6 | Investigate the feasibility of holding marriage and civil partnership services at the Hill Garden and Pergola, recognising that they should not interfere unduly with others' enjoyment of the Heath. | Wedding ceremonies commenced at Hill Garden and Pergola following a successful trial in 2014. |
| Built Environment | Overriding Objective | B1 | Provide buildings that are fit for purpose and aesthetically pleasing, enhancing examples of good architecture and seeking to reduce the impact of those that are functional, but detract from the natural qualities of the Heath. | |
| Built Environment | Essential Action | B2 | Carry out a detailed review of existing buildings. This Buildings Review should include identification of redundant buildings that might be removed and any need for new buildings, new space provision or alternate use of existing buildings. It should identify mismatches and make proposals to re-locate functions where necessary. The aim is that the | The overall footprint of buildings and their curtilages has not increased. A review of operational buildings is on going with under-utilised buildings considered for adaptation including, for example, the Hive at Parliament Hill Fields and the Glass Room Classroom at Golders Hill Park. |

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| | | | overall footprint of buildings and their curtilages on the Heath should not increase. | |
| Built Environment | Essential Action | B3 | Consider, as part of the Buildings Review, whether or not the Heath refreshment facilities are in their optimum locations. | In October and November 2016 a consultation and engagement exercise is taking place with café users and non-users. This will help inform future use of under used properties across the Division for refreshment purposes. Current provision of toilet facilities is largely unchanged, with community satisfaction with these facilities being monitored via the 60 second surveys. |
| Built Environment | Essential Action | B4 | Consider, as part of the Buildings Review, the provision of toilet facilities and drinking fountains. Current toilet facilities need improvement. | Drinking fountain at Parliament Hill was successfully relocated and the drinking fountain at East Heath car park was replaced with an improved design for both humans and dogs. |
| Built Environment | Essential Action | B5 | Review the procurement of new buildings or adaptation of existing buildings. New buildings and existing buildings should be considered in context and should strive for high quality architecture which is sustainable, relates to the locality, has stylistic integrity and meets current and future functional needs. | A review of operational buildings is on going with the potential adaptation of under-utilised buildings a key focus. |
| Built Environment | Essential Action | B6 | Maintain all listed buildings and structures, allowing them to be visible and, where appropriate, interpreted and physically accessible. | The Pergola is being restored in stages. |

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| Built Environment | Essential Action | B7 | Develop a planned built environment conservation and maintenance programme. | The City Surveyors maintain a 20 year maintenance programme for the built environment and an additional works plan for considering new proposals and projects. |
| Built Environment | Essential Action | B8 | Develop a Design Guide appropriate for the Heath's 'countryside' character. This would be especially aimed at infrastructure other than buildings, but including site furniture, fencing, signage, available technology and path surfaces. | For further consideration. A strategic design standard may be developed to provide guidance to ensure infrastructure and facilities are appropriate for the Heath's countryside character. Guidance for memorial benches was established in 2011 and is scheduled for review as part of the Memorial Bench project currently underway. An Open Spaces corporate identity was developed in 2015 and a refresh of signage across the Heath is on going. |
| Built Environment | Essential Action | B9 | Encourage local planning authorities to introduce a more rigorous process to review proposed developments around the Heath, including potential threats to its views and immediately adjacent boundary. | The CoL has commented proactively on proposed developments around the Heath. |
| Built Environment | Aspirational Goal | B10 | Lido - Bring underused parts of the building into use; Restore the historic fabric and emphasise the architectural quality of the building; Consider the future of the existing café; Seek Heritage Lottery Fund grant support to execute the works; Review parking arrangements and adjust as necessary (there is currently visual intrusion to the main façade); Consider (longer term) warming the water in winter by undertaking a feasibility study to see if it is required or cost-effective. | No application has been made to HLF; however, works to the Lido have been undertaken periodically. The south wall of the Lido has been rebuilt, a new lido sign sourced and improvements done to the roof (new light wells) on the west side of the Lido. Unused space on the north side is currently used as a personal training area. The entrance corridor has been refurbished to create a suite of lockers. |

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| Built Environment | Aspirational Goal | B11 | Athletics Track Pavilion and Sports Changing Rooms - Review all the buildings at the Athletics Track and the sports changing rooms; Restore the Pavilion to emphasise its architectural quality; Redesign the other buildings to provide required facilities without detracting from the core historic building. | For future consideration. Since 2007 the sports changing rooms have been refurbished and a new boiler was installed for showers. |
| Built Environment | Aspirational Goal | B12 | Rationalise and reorganise the Heath Maintenance Yards to ensure they are fit for purpose and environmentally sustainable. | The central stores were relocated from Parliament Hill to Kenwood to reduce vehicular traffic. Kenwood Yard is to be resurfaced and drainage improvements in 2017. |
| Built Environment | Aspirational Goal | B13 | Relocate the Heath Management Team base to a site on or adjacent to the Heath. | On going consideration |
| Built Environment | Aspirational Goal | B14 | Parliament Hill Fields - Improve the natural appearance of this area and enhance it as the major gateway to the Heath. This will include the entrances from Highgate Road, Gordon House Road, Savernake Road and Nassington Road. | Improvements to all gateways have now been completed with Swain's Lane entrance landscape improvements undertaken in 2016. Overall the gateways to the Heath have a more rustic feel. |
| Built Environment | Aspirational Goal | B15 | Hill Garden, Pergola and Pitt Arch - Restore and refurbish the Hill Garden and Pergola, the Hill Garden Shelter and the Pitt Arch. | Restoration of the Pitt Arch is complete. The Pergola and Hill Garden has been restored with replacement of pergola timbers on going as per the 20 Year Plan. |
| Built Environment | Aspirational Goal | B16 | East Heath - Review and, as necessary, enhance the entrance to East Heath (Lower Fairground and South End Green) and its facilities. There is a perception that this busy entrance to the Heath is unattractive and does not provide the appropriate welcome to visitors. | Improvements drainage and surfacing of the car park is on going. Improvements to the gateway ensure it is consistent with creating a rural feel. The Fairground is hydro seeded every 2 years to maintain vegetation cover. |

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| Informal Public Use | Overriding Objective | P1 | Recognise that the Heath's main users are those who come for informal activity and manage informal recreational activities to ensure that as far as is reasonably practical they do not adversely affect others' enjoyment of or the natural aspect of the Heath. | |
| Informal Public Use | Essential Action | P2 | Carry out surveys to establish who uses the Heath and obtain accurate information about numbers of visitors. | Monitoring of customer satisfaction is undertaken via the 60 second surveys and the use of people counters at various locations across the Heath. |
| Informal Public Use | Essential Action | P3 | Review the Heath's litter collection and waste management practices, including encouraging visitors to take their rubbish away. | Trilo method of collection is used across the Heath. Work continues with LB Camden for maintaining recycling bins at gateways including Gordon House Road. Messaging encouraging visitors to take rubbish home with is included in the Events Diary and other publications. |
| Informal Public Use | Essential Action | P4 | Review dog walking, developing a Dog Code to address the conflicts that can arise through lack of control and negligence in collecting dog faeces. | For further consideration. A leaflet has been produced and is widely available to encourage responsible dog control. The Open Spaces Bill is currently in the House of Lords, should this become enacted, it will allow the City of London to licence and regulate commercial dog walkers. |
| Informal Public Use | Essential Action | P5 | Review the fishing policy, ensuring that fishing can take place sustainably on the Heath, providing anglers with a quality recreational experience while not conflicting with the Heath's natural aspect and others' enjoyment of it. Issues to be considered include stock management, water quality, multiple use of ponds by anglers, swimmers and wildfowl. | For further consideration. |
| Informal Public Use | Essential Action | P6 | Commission a further review of cycling on the Heath and its immediate environs, recognising the strength of feeling both for and against cycling and making links to the Traffic | Cycling Review Report was completed 2010/11 and key actions have been implemented, including installation of cycle racks at Parliament Hill Fields, North End Road, West Heath Avenue |

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| | | | Management Review (see Aspirational Goal A10). Provide cycle racks at suitable locations. | entrances and at Golders Hill Park. |
| Informal Public Use | Essential Action | P7 | Balance the interests of recreation and ecological value/landscape character, including the protection of sensitive habitats, through careful management techniques including dead hedging and judicious planting. This will assist the Heath's ability to absorb the enormous number of visitors that it attracts. | This work is on going and generally captured in the Annual Work Programme. |
| Informal Public Use | Essential Action | P8 | Manage events, filming and fairs to ensure that there is no long-term damage to the landscape fabric of the Heath and minimise disruption to local communities. | A successful programme of events has been delivered each year. In 2016 the events programme has consisted of 102 sports, wellbeing and cultural events which have engaged with approximately 95,800 members of the public. The programme allows Hampstead Heath to showcase its excellent facilities and highlight the charitable contributions of the City of London Corporation to a regional, national and international audience. At the same time they provide excellent entertainment and learning opportunities for Heath visitors, reach out to new visitors and foster good partnership working with local councils and community organisations. |
| Informal Public Use | Essential Action | P9 | Work with members of the community, the Sexual Activity Working Group, the Metropolitan Police Service and others to reduce conflict between Heath users. | Outreach work on the West Heath is carried out by the Terrence Higgins Trust. The City continues to work with the Metropolitan Police, SAWG regular meetings, partner with LB Camden and the Camden LGBT Forum. |
| Informal Public Use | Aspirational Goal | P10 | Enhance the Golders Hill Park Zoo and Deer Enclosure through the production and implementation of a management plan to meet the requirements of the zoo licence and | A Service Based Review commenced in 2014 to review the Golders Hill Zoo and consider options for its future management. This is on going. |

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| | | | develop its infrastructure, collection and interpretation | |
| Sports | Overriding Objective | S1 | Work collaboratively in maintaining and developing the existing sports facilities and activities in response to changing demands ensuring appropriate provision for all sections of the community. | |
| Sports | Essential Action | S2 | Promote and provide for managed sports activities in three identified Sports Areas: <ul style="list-style-type: none"> • Parliament Hill area (Sports Area A) • The Heath Extension (Sports Area B) • North end of Golders Hill Park (Sports Area C). | The Heath continues to provide for managed sports activities which consist of winter field sports, athletics, sports coaching sessions, club coaching sessions. |
| Sports | Essential Action | S3 | Establish a Sports Advisory Forum to advise the Superintendent on sporting matters. | The Sports Forum was established in 2008 and is chaired by an external representative who is also a member of the Consultative Committee. The Sports Forum meets 4 times a year and minutes are made available to both Hampstead Heath Consultative and Management Committees. |
| Sports | Essential Action | S4 | Promote and provide for managed swimming facilities at the Swimming Ponds and the Lido. | Managed swimming facilities at the Swimming Ponds continue to be provided, with the Kenwood Ladies' Pond and the Men's Pond accessible 365 days a year. Disruption to swimmers throughout the Ponds Project was effectively minimised during 2015-16. The Mixed Pond is open for the summer season May to September each year. On very rare occasions the ponds have been closed due to Green Blue Algae and facilitating the Ponds Project. |

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| Sports | Essential Action | S5 | Allow alteration of existing sports facilities or the creation of new sports facilities within the identified Sports Areas subject only to the following considerations: There is no threat to public safety; It is consistent with good turf management practice; There would be no significant increase in noise or light pollution affecting neighbouring residents. | Projects include: decommissioning of Football Changing Rooms and conversion to volunteering hub (the Hive), improved drainage on playing fields at Heath Extension, removal of cricket slabs, installation of T3 table tennis table. Any additional sporting requirements are subject to the principles set out in the 2007 Plan. Recent examples where these principles have been applied include the third rugby pitch and new cross country route planned on the Extension. |
| Sports | Essential Action | S6 | Allow sports to take place outside the identified Sports Areas only if all the following eight criteria (as set out on Page 66) are fulfilled. | Any additional sporting requirements are subject to the principles set out in the 2007 Plan. |
| Sports | Essential Action | S7 | Develop the role of sporting facilities in providing opportunities to promote good health, community cohesion, social inclusion, quality of life and lifelong learning. | An Open Spaces sports and physical activity framework is in preparation. This framework encourages participation in formal and informal recreational activities to promote healthy and active lifestyles. |
| Sports | Essential Action | S8 | Encourage and support connections with surrounding schools and the provision of proper sports instruction. | Bookings for this year's sports programmes at NLOS continues to flourish. Local schools use our facilities on a regular basis and have regular contact with our schools booking administrator. Partnership working continues with our support for Proactive Camden. |
| Sports | Essential Action | S9 | Set up systems to monitor patterns of use, so as to better identify opportunities for increased or improved use. | A good example of this is the recent introduction of the on-line booking facility for tennis which has improved the booking experience for customers. It also provides data and reduces money handling for CoL staff. |

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| Sports | Essential Action | S10 | Explore the establishment of a club to encompass a range of Heath sports – an Umbrella Sports Club. | A good example of this is the inter-related working of Hampstead Rugby Club and Highgate Harriers in sharing the sports facility and medical expertise. Both clubs work closely to increase participation in both sports and work together to enhance the existing facilities. This is going some way towards the aspiration of an umbrella sports club. |
| Sports | Essential Action | S11 | Work in partnership with other agencies to develop opportunities to realise the sporting and wider cultural opportunities of the 2012 Olympics. For example, local sports events could be held during the Olympics to take advantage of heightened interest. | A successful programme of activities was conducted during 2012 including 'Sacrilege' at Parliament Hill Fields and the Nights of 10,000 metres event which continues annually. Numerous competition days, free coaching, water awareness week and many partnership based activities with Highgate Harriers Hampstead Rugby Club and London Orienteering Club. In addition "Give it a Go" is a direct legacy of the 2012 Olympics which allows visitors to participate in activities on the Heath and encourages further participation. |
| Access | Overriding Objective | A1 | Recognise the need to be as inclusive as possible, increasing the Heath's availability to a diversity of users. | |
| Access | Essential Action | A2 | Prepare an Access Plan to ensure that as far as is practicably possible all members of the public shall have access to all parts of the Heath unless there is good reason to prevent such access, for example, to prevent disturbance to ecologically sensitive areas and prevent access to operational buildings. | Access plans are considered at a specific project or proposal level, for example, Wild About Hampstead Heath and the Kenwood Ladies bathing pavilion. The Heath Mobility Scheme provides a mobile electric buggy for booking in advance. |
| Access | Essential Action | A3 | Address the barriers to access and comply with the Disability Discrimination Act 1995 (as amended). | Access audits are undertaken regularly to comply with the current legislation. A recent example is the rebuild the Kenwood Ladies bathing pavilion. |

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| Access | Essential Action | A4 | Undertake a disability and access audit for the wider Heath and prepare, and update as required, an access map for the Heath. | For further consideration |
| Access | Essential Action | A5 | Consider the preparation of an Audience Development Plan[1]. | Stakeholder plans are developed on a project basis, for example, for the development of the Parliament Hill Triangle HLF grant application, Wild About Hampstead Heath project and the Ponds Project. |
| Access | Essential Action | A6 | Recognise the Heath's latent potential to provide: A broader spectrum of users from all backgrounds; Access to managed facilities that are not fully used at present; Recognition of the Heath's history; Access to the natural environment; Improvements to health and well-being; Education for sustainable development. | These factors are integrated into current management and broadly applied to the development of projects and proposals. In addition, the Open Spaces Learning Programme exemplifies the potential of the Heath. |
| Access | Essential Action | A7 | Work with service providers such as Transport for London and local authorities to improve directional signage outside the Heath and highlight the best routes from existing public transport links, since it is highly desirable that visitors to the Heath come by public transport. | Worked with TFL, LB Camden and the Olympic delivery team to improve and enhance the road network adjacent to Whitestone pond |
| Access | Essential Action | A8 | Develop a strategy, in conjunction with Heath Hands, to provide more inclusive volunteering opportunities and to ensure that the value of volunteering, both for the Heath and for individuals, is fully recognised. | For further consideration. The volunteering programme lead by Heath Hands has developed to grow the Heath's volunteering offer. In September 2016 Heath Hands celebrated 100,000 volunteer hours on the Heath. |
| Access | Essential Action | A9 | Consider the possibility of linking the Heath Constabulary and Heath users with the community Safer Neighbourhood model | The Constabulary continues to work in partnership with Safer Neighbourhood Teams in boroughs adjacent to Hampstead Heath. |

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| | | | established by the Metropolitan Police Service. | |
| Access | Aspirational Goal | A10 | Undertake a Traffic Management Review to consider, in partnership with others, initiatives to reduce the impact of both moving traffic and the infrastructure that attends the public highway, since part of most visitors' arrival at the Heath involves crossing or walking alongside busy main roads. | PACOS Report was completed in December 2007 and recommendations implemented. |
| Education | Overriding Objective | E1 | Develop the Heath's potential for education and interpretation. | |
| Education | Essential Action | E2 | Improve information on maps at site entrances. The website and published leaflets should carry accessibility information. Consider specific publications for those with mobility or other access problems. | Signage and information boards at points of entry to the Heath have been renewed periodically as required and in line with the Open Spaces identity. Further consideration of ways to ensure information about accessibility is readily accessible. |
| Education | Essential Action | E3 | Increase outreach work to schools and other community groups. | Since 2007, over 51642 students have attended national curriculum focused sessions in science, geography, art, history and citizenship across Hampstead Heath and Golders Hill Park Zoo. We have worked with a wide variety of community groups and partners on a range of successful and high profile projects aiming to connect our communities to Hampstead Heath including the Wild About Hampstead Heath project partnering with the RSPB and the Ponds Education Project partnering with Museum of London and the Royal Geographical Society. We have worked with various organisations and community groups on an individual basis including Camden Community Consortium, the Duke of Edinburgh Awards, and other community associations. The adventure playground and one |

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| | | | | o'clock club have continued to be popular resources for the local community. |
| Education | Essential Action | E4 | Develop an Interpretation Plan to consider what needs to be interpreted, to whom, where and how: Advertise general knowledge about the Heath and its facilities such as booking, charges and opening hours, how to get there, provision for disabled people etc; Research the most effective media for communicating with the public, off and on the Heath. These may include the website and the use of technology, schools, libraries and tourist information, leaflets, welcome boards at entrances, newspapers, visitor centre and cafés etc; Increase interpretation of subjects including history, natural environment, topography, geology, hydrology, flora and fauna, buildings, sporting facilities, why management and intervention are necessary etc; Establish a more proactive press relations programme to ensure that the public hears about the many positive stories that emanate from the Heath. | For further consideration |

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| Education | Aspirational Goal | E5 | Information Technology - Undertake a feasibility study, linked with the Interpretation Plan, to develop systems of information delivery using technology; This system will utilise technology to provide information from a number of sources including websites, publications, the Hampstead Heath Diary, timetables and audio tours, together with a direct line to the Heath Constabulary. | For further consideration |
| Education | Aspirational Goal | E6 | Visitor centre - Undertake a feasibility study to identify the need for a dedicated visitor centre, what it should contain and where it should be located. This should tie in with the Buildings Review. (see Essential Action B2 and Aspirational Goal H12). | For further consideration. A review of operational buildings is on going with under-utilised buildings considered for adaptation and will inform a feasibility study for a potential visitor centre on the Heath. |
| Education | Aspirational Goal | E7 | Develop Hampstead Heath publications: Linked to education and interpretation of the Heath, appropriate publications should be made available on site and in local libraries, bookshops etc; This should include general information leaflets, education packs, postcards and books. | For consideration |