

Committee	Dated:
City Bridge Trust	24 th November 2016
Subject: Mayor's Fund for London	Public
Report of: Chief Grants Officer	For Decision

Summary

In January 2013, the Court of Common Council agreed a grant of £2.1 million to The City of Westminster from City Bridge Trust (CBT). The purpose of this was for Central London Forward - a strategic organisation representing the seven Central London boroughs (CLF) - to work with the Cross River Partnership (CRP) – a Public/Private partnership that has been delivering regeneration projects in London since 1994. Together they were to deliver a programme comprising three strands; pre-employment training; an Employability Passport for 14 – 16 year olds; and mentoring between employees and the unemployed.

Successful outcomes were achieved, but one element of the programme was not designed or delivered - namely the work with schools and businesses to secure employment for young people through the Employability Passport scheme.

The grant agreement in respect of the undelivered part of the programme is therefore being rescinded leaving £698,625 of the original grant sum unspent. An alternative delivery partner to CRP has been found by CLF: in the Mayor's Fund for London, an independent charity: which is able to deliver the envisaged outcomes for £500,000. The programme builds on the strengths of an existing project, the London Enterprise Advisor Programme, and can be matched with existing resources of £232,000 - therefore bringing added value and the potential for greater impact.

This report seeks approval to grant £500,000 of the returned monies to the Mayor's Fund for London. The project will still be overseen by CLF. The balance of the rescinded sum will be returned to CBT grants budget to be committed through the Investing in Londoners programme tackling disadvantage in London.

Recommendations

Members are asked to:

- a) Agree a grant of £500,000 (£250,000 per annum over two years) to the Mayor's Fund for London to deliver the Enterprise Advisor Programme: creating powerful lasting connections between businesses and schools – improving student understanding of the world of work.
- b) Note that the balance of the previous grant to The City of Westminster has been rescinded.

Main Report

Background

1. In 2013 a grant from CBT of £2.1M to the City of Westminster was agreed by the Court of Common Council. The purpose of this grant was for CLF to engage with CRP to work with employers and unemployed people, across borough boundaries, securing lasting employment for those people; as well as a funding element to impact on business and employer engagement with schools and young people across the same area. The City of Westminster commissioned CRP to deliver the programme and then, with CLF, managed and monitored its delivery.
2. Whilst successful outcomes were achieved (1,265 candidates provided Employability Support, 705 of whom were supported into work and 408 have sustained jobs to date), one objective of the programme was not successfully designed or delivered - namely an Employability Passport for young people in their last two years of education. This was to include supporting and increasing local recruitment and encouraging local businesses to take young people on work placements and into apprenticeships, and support for schools and colleges to develop and extend their links for business.
3. The element of the funding relating to this area of work, namely £698,625 has therefore been withdrawn from CRP and, by agreement, this element of the funding is being rescinded from the City of Westminster. Another delivery partner has been found, namely the Mayor's Fund for London, to deliver this aspect of the original grant.
4. Monitoring of this grant has been carried out on a day to day basis by CLF, hosted within the Economic Development Office of the City of London Corporation, reporting to the Assistant Director of the Department who in turn has liaised with CBT. The choice of new delivery partner has been agreed by CLF, the Economic Development Office and CBT.

Current Position

5. The Mayor's Fund for London empowers young Londoners from disadvantaged backgrounds to acquire the skills and opportunities they need to secure employment, climb the career ladder and escape the threat of poverty. They help children and young people play a greater part in the future of London. Their work focuses on wellbeing, skills, employment and enterprise and their Patron is the Mayor of London.
6. In July 2014, £100,000 funding was given to six Local Enterprise Partnerships (LEP) by the Careers and Enterprise Company to deliver the Enterprise Advisers pilot. The aim of building a Local Enterprise Adviser network was to create powerful, lasting connections between local businesses and local schools and colleges.
7. Enterprise Advisers are volunteers who work directly with the leadership of individual schools and colleges. These volunteers, drawn from businesses

large and small, support teachers to develop effective employer engagement plans.

8. The Careers and Enterprise Company have rolled out the programme to 31 areas through the LEP's and London was successful in securing £125,000 of funding, which has been matched by the GLA to deliver the London pilot.
9. Discussions with the GLA and the Mayor's Fund for London have revealed strong synergies between the aims of the Employability Passport Scheme and the Enterprise Advisor Programme and, rather than replicating or funding two competing programmes, there is value in joining forces to add significant impact by making the sum greater than the parts.
10. This will also provide significantly broader coverage and impact on a much greater number of schools than was envisaged in the design of the original stand-alone pilot.
11. The potential allocation of £500,000 will extend year 1 of the (2015/16) programme for a further 2 years and add a ring-fenced, Central London specific team. This will add considerable value beyond what is currently funded for delivery: it will provide for a strategic lead person within the Mayor's Fund for London, a Central London Cluster Manager and a team of 4 ring-fenced Central London Enterprise Coordinators in year 1. In year 2, eight Coordinators will form and facilitate the links between schools and Business Volunteers. In addition to the Enterprise Advisor Programme as currently delivered, additional programme enhancements secured by the CLF / CBT addition will include:
 - **Sectoral focus and expertise:** A sectoral focus, specialism and expertise to be developed within the Enterprise Advisor teams that reflects key opportunity sectors e.g. construction, science technology and engineering, creative and hospitality;
 - **Employability Passport:** The joint project will ensure an 'Enterprise/Employability Passport' is provided for the young people as a record and evidence of their journey and achievement.

Outcomes

12. The following outcomes will be achieved:
 - 65 schools will be engaged over 2 years.
 - All schools will have a whole school career strategy - a fully embedded career strategy that involves all year groups.
 - The Senior Leadership in schools will have a better understanding of the careers offering across the whole of their schools.
 - There will be an increase in the number of employer interactions in every school.
 - Students will have an increased understanding of the world of work.

13. Over two years, the project will engage the following number of schools in the relevant boroughs over two years:

	Primary Schools	Secondary Schools
Year 1 - Academic Year 2016-17	8	20
Year 2 - Academic Year 2017-18	7	30
Total (Year 1 and 2)	15	50

14. The targets will be broken down as follows:

Number of new schools engaged Year 1- Academic Year 2016-17

	Primary Schools	Secondary schools	Total
Autumn Term	-	-	
Spring Term	6	14	20
Summer Term	2	6	8
Total	8	20	28

Number of new schools engaged Year 2 - Academic Year 2017-18

	Primary Schools	Secondary schools	Total
Autumn Term	3	12	15
Spring Term	3	12	15
Summer Term	1	6	7
Total	7	30	37

Costings/request

15. Funding of £500k (£250k per year for 2 years) is requested for the Mayor's Fund, to deliver the 2 year programme of activity.

16. In order to ensure that there is sufficient resourcing in place for CBT to undertake the necessary monitoring and evaluation of this grant, an additional 4 days a month of Grant Officer time will be required. Members of this Committee are asked to note that a request for additional resources will be submitted to the Policy and Resources Committee.

17. Should this Committee approve this grant to The City of Westminster, funds would be issued on the basis that the start date for the project would be 1st November 2016.

Financial Observations

18. The Mayor's Fund charity reports that £2.175m (78%) of the forecast income for 2016 and £1.282m for 2017 (47%) has been confirmed as of late October

2016. The charity did not have an explicit reserves policy within the latest audited accounts. The Finance, Risk and Audit Committee has now recommended that an amount of circa £500k be retained as free reserves, being equivalent to 6 months of unrestricted expenditure.

Year end at 31 December	2015 Audited Accounts	2016 Forecast	2017 Forecast
	£	£	£
Income	3,572,603	2,776,000	2,703,000
Expenditure	3,488,249	3,174,000	2,675,000
Total Surplus / (Deficit)	84,354	(398,000)	28,000
Surplus as a % of turnover	2.4%	(14.3%)	1.0%
Free unrestricted reserves:			
Unrestricted free reserves held at Year End	567,369	548,000	510,000
How many months' worth of total expenditure	2.0	2.1	2.2
Free reserves policy target	Not stated	500,000	500,000
How many months' worth of expenditure	Not stated	1.9	2.2
Free reserves over/(under) target	-	48,000	10,000

Summary of Recommendations

Members are asked to:

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- b) Note that the balance of the previous grant to The City of Westminster has been rescinded.

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Summary Assessment of Strategic Initiative for Committee Decision

FILTERS	
Will The pro-active grant:	
Further the Trust's Vision and Mission (a fairer London & tackling disadvantage)?	Yes
Support work within one of existing Investing in Londoners programmes (IiL)?	Yes
Or, meet a clear need that has arisen since(IiL) were agreed?	N/A
Have the potential for impact beyond that of an individual reactive grant or number of individual grants?	Yes
Be affordable within the agreed annual budget (from the Trust alone or in combination with other funders) and, looking forward, leave sufficient budget to meet anticipated pro-active grants for the remainder of the financial year?	Yes
Be made to an organisation(s) that conforms to the Trust's eligibility criteria and has the capacity and expertise to deliver the work?	Yes

PRIORITISATION GUIDANCE	
Evidence	
Is there external and/or internal research and information that supports the need for the proposed grant?	Yes
Is there external and/or internal research and information that indicates the approach proposed in the grant will be successful?	Yes
Is there evidence that indicates the work will be hard to fund from other sources?	Yes
Impact	
Will the grant tackle a root cause(s), or positively influence policy or practice?	Yes
Will the work/approach funded be replicable?	Yes
Does the grant provide an opportunity to strengthen Civil Society in London?	Yes
Is the work sustainable beyond the period of the grant?	Yes
Can the impact of the work be measured through evaluation?	Yes