

Draft Queen's Park Children's Farm  
Vision & Outcomes Framework

# Vision

Our vision is to inspire learning and engagement with the natural world through:			
Welfare	Welcoming	Engagement	Collection
Ensuring the health and wellbeing of the farm animals.	Providing a welcoming, safe and accessible children's farm that visitors feel confident to explore.	Inspiring people to develop their knowledge and understanding of farm animals and food production.  Encouraging people to engage and participate in the development of the farm.	Ensuring the collection reflects small holdings in Britain and encourages an understanding of ethical animal husbandry.

## Draft Queen's Park Children's Farm Vision & Outcomes Framework

# Outcomes Framework

Outcome		Indicators / Measures
<b>1</b>	<b>Welfare</b>	
1.1	The farm animals are healthy and well cared for	<ul style="list-style-type: none"> <li>Comply with the husbandry guidelines from the British &amp; Irish Association of Zoo and Aquariums (BIAZA)</li> <li>Complete biannual Veterinary Inspections</li> <li>Be represented at the biannual Zoo and Farm Ethical Committee</li> <li>Join and maintain membership of the Federation of City Farms and Community Gardens (FCFCG)</li> </ul>
1.2	The most suitable and appropriate enclosures are provided	<ul style="list-style-type: none"> <li>Complete biannual Veterinary Inspections</li> <li>Be represented at the biannual Zoo and Farm Ethical Committee</li> <li>Utilise materials that are in keeping with the park environment to enhance the enclosures</li> </ul>
<b>2</b>	<b>Welcoming</b>	
2.1	The Farm provides a welcoming, safe and accessible environment	<ul style="list-style-type: none"> <li>Undertake annual visitor satisfaction survey</li> <li>Analyse gate counter data</li> </ul>
<b>3</b>	<b>Engagement</b>	
3.1	People have a greater understanding of farm animals and food production	<ul style="list-style-type: none"> <li>Signage around the Farm are up to date, informative and reviewed annually</li> </ul>
3.2	Local schools are encouraged to use the facility to deliver learning from early years foundation stage to key stage 1	<ul style="list-style-type: none"> <li>School visits are recorded and reported annually</li> <li>Feedback is sought from Teachers and/or Parents / Carers</li> </ul>
3.3	People are inspired to visit the Farm again and/or volunteer in the development of the Farm	<ul style="list-style-type: none"> <li>Undertake annual visitor satisfaction survey</li> <li>Increase volunteer participation. Establish baseline data for 2017/18</li> <li>Introduce Animal Adoption Scheme in 2017/18</li> </ul>
<b>4</b>	<b>Collection</b>	
4.1	The Farm comprises of species associated with small holdings in Britain	<ul style="list-style-type: none"> <li>The Farm comprises of stock considered to be domesticated</li> </ul>
4.2	Visitors understand how the species in the Farm relate to small holdings in Britain and links to the park historically	<ul style="list-style-type: none"> <li>Undertake annual visitor satisfaction survey</li> <li>Signage around the Farm are up to date, informative and reviewed annually</li> </ul>