



Mr Peter Lisley
Assistant Town Clerk
City of London Corporation
Guildhall
PO Box 270
London
EC2P 2EJ

1st September 2017

Dear Peter,

Reference: New City of London Governor Appointment

I would be most grateful if you could endorse Sonita Alleyne as a new Governor on the Museum of London's Board on behalf of the City of London Corporation. Sonita will fill the place left vacant by Dominic Reid and is a special nomination.

Sonita was part of our Architectural Competition Jury for the new museum last year, she participated in the project Inception Day and brings a wide range of skills to the museum. I have outlined her credentials below. Importantly she will bring a fresh perspective and insight from her digital and broadcasting background. We have been courting her and have lured her away from being on the Board of another cultural organisation with our high ambition and strong vision.

Here's what she had to say in response to our exploring the idea with her;
"I think your collective vision, passion and drive will create a brilliant living, breathing museum for Londoners!"

If you need any more information, or if you would like to meet her in person, please do let me or Sharon's office know.

Yours sincerely,



Clive Bannister
Chairman, Museum of London

Copy:
Sharon Ament
Stephanie Kirkness
Sacha Than

Sonita Alleyne OBE FRSA



Sonita Alleyne OBE, FRSA, was born in Bridgetown, Barbados, and brought up in [Leytonstone, East London](#). Educated at [Leyton High School](#) and Fitzwilliam College Cambridge. Alleyne set up [Somethin' Else](#), a music publicity business, producing original content for the [BBC](#) and [commercial radio](#). As CEO, Alleyne led the development of [Radio Music Shop](#), the world's first retail radio station. By 2008, Somethin' Else was, according to [The Independent](#), 'the biggest syndicator of radio programmes in the UK, outside of the BBC, distributing shows to more than 65 countries'.

She is also a member of the Court of Governors at the [University of the Arts London](#), a Non-Executive Director of the [British Board of Film Classification](#). She sits on the UK Culture Committee for [UNESCO](#) and contributes to the Government [Department of Work and Pensions](#) as a member of the London Skills and Employment Board and the National Employment Panel. In July 2012 Alleyne joined the BBC Trust.

More here https://en.wikipedia.org/wiki/Sonita_Alleyne