

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: London Children's Ballet	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Kensington & Chelsea	
Contact person: Ms Alice Painting	Position: Development Manager
Website: http://www.londonchildrensballet.com	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1042645
When was your organisation established? 17/10/1994	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Older Londoners
Which of the programme outcome(s) does your application aim to achieve? People living with Alzheimer's and other forms of dementia having a better quality of life Fewer older Londoners aged over 75 years with depression and more reporting improved well-being
Please describe the purpose of your funding request in one sentence. Ballet for £1 and LCB Tours which improve access to ballet for isolated elderly Londoners, with £1 tickets to productions and performances at care homes.
When will the funding be required? 20/06/2018
How much funding are you requesting? Year 1: £20,000 Year 2: £20,000 Year 3: £20,000 Total: £60,000

Aims of your organisation:

The charitable objective of the charity is to promote the knowledge, education and experience of the art of ballet for children in Greater London, the Home Counties and South East areas. Within this broader objective, LCB's aims are:

- To provide open access, professional level training and performance opportunities to children from all backgrounds.
- To provide career and development opportunities for dancers, musicians, composers, choreographers and designers.
- To introduce new audiences to ballet and provide access to performances of professional quality for those who cannot afford or easily access live theatre productions.

Main activities of your organisation:

LCB aims to inspire the pursuit of excellence and change lives through dance. It is both a performance company and a registered charity, producing and staging one new ballet in London's West End each year and running outreach work throughout the year in primary schools and disadvantaged communities.

The annual production gives young arts professionals their first West End showcase to an audience of 8,000. It also gives 60 children over 100 hours of free ballet tuition and the chance to perform in this professional, critically acclaimed production.

The LCB outreach projects that depend on this annual commission include:

- 1) Ballet for £1 - which reserves 2,000 seats at the annual ballet for those we identify would be unable/unlikely to attend the theatre without this assistance.
- 2) LCB Touring Companies - visit over 45 venues per year including nursing homes, special needs schools and hospices.
- 3) Scholarships and Grants - to remove financial barriers to progressing in dance.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
4	2	7	20

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	18 months

Summary of grant request

London Children's Ballet is seeking a multi-year grant of £20,000 per year for 3 years towards its Ballet For £1 and Touring Companies programmes.

Through Ballet for £1, twenty-five per cent of tickets to LCB's annual production (2,000 tickets) are made available to charities, the elderly and primary schools in areas of deprivation for just £1 each. Groups then attend one of two matinee performances, which include opportunities for audience members to meet members of the cast in the theatre foyer. Many in the audience have never been to the theatre before, and for the majority this is their first experience of ballet.

In addition to the main company a further 48 children are chosen to dance with one of LCB's four touring companies, which perform to up to 3,000 disadvantaged and often very isolated people each year in care homes, special needs schools and hospices. The tour provides isolated elderly people a rare opportunity to see young children perform in a vibrant display of dance. After performing, the dancers mingle with the residents to talk about the performance and give them a chance to admire the costumes close-up.

LCB is requesting support from the City Bridge Trust towards the costs of reserving seats for the elderly and taking the touring companies to care homes. The need for these projects is demonstrated by the demand, our feedback from partners and research regarding the positive effects of the arts on well-being. The elderly people that participate in these projects are referred to the LCB by charities for the elderly. A number of participants are also referred to LCB by the Social Services.

Examples of feedback are shown below:

?The LCB visit gave the group meaning and not feeling excluded because they are in a care home? that they are cared for by the community outside and this gives them a feeling of worth and wellbeing.?

Heritage Care Centre

?It has given a tremendous boost to their morale?They all thought it was the highlight of their year ? quite literally?It was a wonderful treat for them. The elderly are often excluded ? and this included them ? and their lives are often devoid of youth. To watch talented children, to be amongst lots of other people and to be spoilt is ? for them ? an unheard of combination.?

Age Unlimited, Group Leader

LCB has run Ballet for £1 and Touring Companies for over 15 years (although the programmes continue to expand based on the high demand and positive outcomes) and therefore through experience and expertise is ideally placed to deliver these projects.

The aims of the project are:

? To inspire elderly people in the arts

? To reach isolated elderly people and work with partners to help integrate them into the community.

? To provide a positive, enjoyable and extraordinary experience for elderly people. For many of the participants, this is their only annual outing.

This fits into the City Bridge objectives of:

? People living with Alzheimer's and other forms of dementia having a better quality of life.

? Fewer older Londoners aged over 75 years with depression and reporting improved well-being.

Continues overleaf

Continued from previous

With regard to City Bridge best practice, LCB asks for participants feedback on the efficiency of the project and adapts accordingly; partners are selected to represent the diversity of London; the LCB volunteer code of practice is applied to ensure volunteers have a positive experience (and where possible are offered complimentary tickets to the ballet; and as far as possible the project is administrated electronically to avoid paper wastage and keep our carbon footprint in mind.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Upwards of 400 £1 tickets distributed each year to elderly isolated Londoners for a matinee performance of LCB's main company production. Over three years this will be a total of over 1,200 tickets.

LCB Touring Companies will visit 20 care homes for the elderly, performing for and interacting with a total of up to 1000 residents each year.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Older people who experience performances reporting higher levels of happiness.

Older people in care homes feeling less isolated.

Care homes and charities in London are more aware of LCB's outreach programming

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

LCB will continue running Ballet for £1 and LCB Tours following the end of the funding period listed above. Funding will be sought from other trusts and foundations who have supported these programmes previously.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

1,400

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

65-74

75 and over

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

31-40%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Tour Expenses	6,000	6,000	6,000	18,000
Tour Fees	9,000	9,000	9,000	27,000
Outreach staff salaries	8,600	8,600	8,600	25,800
Auditions	3,600	3,600	3,600	10,800
Costumes	4,600	4,600	4,600	13,800
Production	12,800	12,800	12,800	38,400
Subsidising ticket cost (1000 @£19)	19,000	19,000	19,000	57,000
	0	0	0	0
	0	0	0	0
TOTAL:	63,600	63,600	63,600	190,800

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Steel Charitable Trust	5,000	0	0	5,000
Charlotte Bonham-Carter Charitable Trust	1,000	0	0	1,000
John Lyon' Charity	5,000	0	0	5,000
Newcomen Collett Foundation	1,000	0	0	1,000
TOTAL:	12,000	0	0	12,000

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Eranda Rothschild Foundation	10,000	0	0	10,000
Teale Charitable Trust	2,000	2,000	2,000	6,000
Goldsmiths Charlty	5,000	0	0	5,000
	0	0	0	0
TOTAL:	17,000	2,000	2,000	21,000

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Subsidising ticket cost (400 @£19)	7,600	7,600	7,600	22,800
Tour Expenses	3,000	3,000	3,000	9,000
Tour Fees	4,400	4,400	4,400	13,200
Costumes	2,000	2,000	2,000	6,000
Production	3,000	3,000	3,000	9,000
TOTAL:	20,000	20,000	20,000	60,000

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: July	Year: 2016
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Income received from:	£
Voluntary Income	145,658
Activities for generating funds	100,302
Investment income	233
Income from charitable activities	218,760
Other sources	40
Total Income:	464,993

Expenditure:	£
Charitable activities	425,510
Governance costs	0
Cost of generating funds	93,704
Other	0
Total Expenditure:	519,214
Net (deficit)/surplus:	-54,221
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	0

Asset position at year end	£
Fixed assets	3,023
Investments	1
Net current assets	230,860
Long-term liabilities	0
*Total Assets (A):	233,884

Reserves at year end	£
Restricted funds	0
Endowment Funds	0
Unrestricted funds	233,884
*Total Reserves (B):	233,884

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts: Reregistering with Charity Commission ? In July 2016 LCB re-registered with the charity commission as a Charitable Incorporated Organisation. New staff ? In September 2017 a full time Development Manager was employed to oversee fundraising and increase income from trusts and foundations. Between 2015 and 2017 there had been no full time dedicated fundraiser working at the charity.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Momument Trust	30,000	30,000	0
Linbury Trust	30,000	0	0
Mercer's Trust	12,717	0	0
GS and JL Brown Fund	10,000	10,000	5,000
Rebecca McNie Foundation	0	0	7,187

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Alice PaInting**

Role within **Development Manager**
Organisation: