

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Partnership for Young London	
If your organisation is part of a larger organisation, what is its name? N/A	
In which London Borough is your organisation based? City	
Contact person: ms Sharon Long	Position: Strategic Director
Website: http://www.partnershipforyounglondon.org.uk/	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1062226
When was your organisation established? 08/02/1997	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Strengthening London's Voluntary Sector
Which of the programme outcome(s) does your application aim to achieve? More organisations with improved capabilities in monitoring, evaluation and impact reporting More equalities organisations with enhanced voice, advocacy and representation skills
Please describe the purpose of your funding request in one sentence. To enable voluntary, community and social enterprise sector organisations to improve their monitoring, evaluation and impact reporting with a particular focus on tackling inequalities
When will the funding be required? 02/07/2018
How much funding are you requesting? Year 1: £52,578 Year 2: £53,522 Year 3: £0 Total: £106,100

Aims of your organisation:

Partnership for Young London is the regional youth policy unit which aims to:

Connect, Develop, and Influence

Partnership for Young London believes in a future where every young person's right to well-being is recognised and fulfilled. With young people making up a quarter of London's population, we have to respect that they are crucial to its future.

We're connecting everyone who cares about young people in London ? bringing together organisations, local and regional government, and young people themselves.

We're developing and sharing knowledge and skills ? equipping others to help young people in London access the support they need.

We're influencing policy and practice ? generating the new ideas that will help young Londoners thrive.

We're laying deep foundations ? but a united voice is our strongest tool. Working collectively with the expertise of everyone who cares about young people is the best chance that we have to make a difference

Main activities of your organisation:

Connect

? Regional Networks: the London Policy Network for cross-sector organisations, Vision for Young Londoners Network

? Website ? highlighting events, networks activities and opportunities, research and reports, this includes the searchable online data-base on reports and publications

? Weekly and monthly update service, profiling research, reports, opportunities and policy news, to 4000 contacts

Develop

? Capacity building support to 300 VCs groups around: young people and debt, collaboration, impact, intersectionality, digital impact tools, asset-based leadership

? Practitioners networks - sharing toolkits and resources

? Targeted support - Development of an outcomes framework with the Centre for Youth Impact for Tower Hamlets youth service

Influence

? Vision for Young Londoners cross-sector group with task and finish groups on political engagement, campaigning, inclusive education, collective impact, skills gap and health/well-being

? Research on young people's access to employment, supported by practitioner and policy makers roundtables and youth-led campaigns

? Policy links and collaboration with GLA, LGA, DCMS and national youth organisations

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
4	5	12	4

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	Ongoing MoU with City

Summary of grant request

The request to extend the work has come from the existing programme, and key themes emerging; alongside of the need to build capacity, peer to peer learning and leadership seminars to develop practice. This is linked to the current youth policy context at regional and national levels (DCMS, LGA and GLA) and the core focus on evidencing impact.

This submission has been created from:

- ? Feedback and requests from various stakeholder groups
- ? Feedback and analysis from the first three years

To sustain services, groups need to be able to develop their practice, share research, as well as demonstrate their impact. For small VCSE groups this is costly and often not part of core staffing structures. Through providing regional expertise and support we can provide a cost-effective solution.

Delivery Model:

This is a continuation of the existing programme with a more targeted focus on inequalities. Peer-to-peer support and capacity building will be done by:

- ? Local and regional training sessions
- ? Regional networking events
- ? Peer support programme for practitioners
- ? Links with universities and research partners
- ? Production of resources and materials

Why we are the right organisation to deliver the work

Regional Specialist Youth Sector Knowledge - We provide a range of services for both the statutory sector and voluntary sector across London and have robust partnerships in place.

Evidence Base ? We have a sound understanding of the various systems in place for measuring impact and the organisations involved in this agenda. We have facilitated a borough-based outcomes framework, with the statutory/voluntary sector and young people.

Extensive networks - We have developed extensive networks across the region, links in all boroughs and a database of over 2000 VCS groups.

Continues overleaf

Continued from previous

Experience of delivering high quality services to the VCS across London - We have exceptional staff, who can link theory and practice.

Established Connections and Partnerships ? We have well-established links with the key partners across the region

How this meets the trusts programme outcomes

The work will focus on supporting a targeted number of VCS groups to develop their skills and capacity to evidence impact and sustain their services. The programme will do this through: training, information and advice, regional networking and best practice sharing seminars, and an online information hub. The services will be targeted at small to medium sized organisations and to develop practice. The focus for the next two years will be an in-depth programme of support around meeting the needs of equalities groups, with a focus on intersectionality.

Principles of good practice

Track the cascade benefit of the support-service provided via:

- ? Evaluation data on learning after each training session
- ? Focus groups with networks to establish the benefit of the programme
- ? Case studies on a targeted number of organisations

Feedback and Continuous Improvement

Formal and Informal feedback is captured regularly to support the work and ensure that emerging issues are incorporated into all future developments. The landscape for young people's services is changing rapidly and the work needs to be responsive and up to speed on changes to ensure it can effectively support organisations to sustain their services and demonstrate their effectiveness at a time of considerable change.

Improve access to the services by smaller, less well-resourced organisations

We will facilitate localised training programmes to enable small groups to attend, these will be fully accessible to volunteer-led groups. We have well-established links with refugee and asylum seeker networks, BME forums, youth provider networks and community networks.

Sharing learning with the wider sector via:

- ? E bulletins
- ? Website page
- ? Twitter and social media
- ? Regional networking events

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

We have a quality framework in place as part of our internal set of policies and procedures. The organisation does not use London Youths's framework as we do not undertake front line service delivery. We are looking at a range of other options proportionate to the size and capacity of the organisation. Trustees regularly review our services, impact and approach and quality is a critical aspect of this.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

VCS Capacity Building - 10 training and development sessions in local areas with small voluntary and community sector groups on measuring impact, this will reach 120 organisations with a specific focus on equalities groups

Regional Networking - 6 regional peer learning networks on effective practice with equalities groups, with 120 organisations participating. These will be thematic networks focusing on evidence based practice and working with key groups.

Research - to develop links with three universities to broker relationships and set the research agenda on inter-sectionality and young people, creating additional resources and capacity for the voluntary and community sector around impact

Briefing sheets and resources - to co-create four briefing sheets or publications on the work and cascade these out to front line practitioners via regional events and also 24 monthly email bulletins out to over 2800 youth sector leads

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

The voluntary and community sector have increased levels of knowledge around effective methods to demonstrate impact across their services

The voluntary and community sector have improved processes in place to evidence impact and assess young people's progress

There is increased awareness of the most effective tools and resources available to measure impact across the voluntary sector and community sector

There are increased opportunities to share best practice across the region around working with equalities groups for the voluntary and community sector

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We aim to have a number of these elements of work embedded across all strands of our activity, this will be sustained through ongoing networks of practitioners, cascading out of resources, improved links in place across the region and a higher focus on measuring impact and delivering high quality services that tackle inequalities

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

240

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

16-24

25-44

45-64

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

Mixed / Multiple ethnic groups

Black/ African/ Caribbean/ Black British (including African; Caribbean; Any other Black/ African/ Caribbean background)

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

11-20%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salary Development Manage at 36k pa includes on costs and pension contribution of 5%	41,040	41,655	0	0
Admin Support for events and communications (0.5 day per week) @23k pro rata	2,622	2,661	0	0
Programme costs - events, trainers, refreshments	4,000	4,200	0	0
Programme management costs	4,916	5,006	0	0
Offices costs - telephone and photocopying etc	1,500	1,550	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

TOTAL:	54,078	55,072	0	0
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
PYL Internal - office costs and administration	1,500	1,550	0	0

TOTAL:	1,500	1,500	0	0
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0

TOTAL:	0	0	0	0
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salary Development Manage at 36k pa includes on costs and pension contribution of 5%	41,040	41,655	0	0
Admin Support for events and communications (0.5 day per week) @23k pro rata	2,622	2,661	0	0
Programme costs - events, trainers, refreshments	4,000	4,200	0	0
Programme management costs	4,916	5,006	0	0

TOTAL:	52,578	53,522	0	0
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2017
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Income received from:	£
Voluntary Income	0
Activities for generating funds	0
Investment Income	3,294
Income from charitable activities	164,668
Other sources	0
Total Income:	167,962

Expenditure:	£
Charitable activities	144,050
Governance costs	8,216
Cost of generating funds	7,500
Other	0
Total Expenditure:	159,766
Net (deficit)/surplus:	8,196
Other Recognised Gains/(Losses):	9,893
Net Movement In Funds:	18,069

Asset position at year end	£
Fixed assets	92,763
Investments	0
Net current assets	872
Long-term liabilities	0
*Total Assets (A):	93,635

Reserves at year end	£
Restricted funds	20,000
Endowment Funds	61,635
Unrestricted funds	12,000
*Total Reserves (B):	93,635

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
1-10%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts: We have recently had our salary structures reviewed by Cranfield Trust as part of the City Bridge Trust programme of support. This highlighted that a number of the staff were not on comparable staff with LA structures and VCS salaries. Trustees have welcomed the findings from this review and as a result this post holders salary has been increased.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	9,995	9,995
London Local Authorities	0	0	0
London Councils	39,000	39,000	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	16,666

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Paul Hamlyn Foundation	0	0	30,000
Trust for London	0	44,500	44,500
Heritage Lottery	0	0	42,000
GLA	0	0	16,666
	0	0	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Sharon Long**

Role within **Strategic Director**
Organisation: